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THE BEST FOR FIFTY YEARS

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Kellogg's

1937
Garden Beauty
Book
GOLDEN
Anniversary



INTRODUCING :
*Golden
Glory* mum
to You on Our
GOLDEN ANNIVERSARY
SEE PAGE 40



*New
Glad*

Grand Master

RED—BEAUTIFUL VELVETY RED!

You will exclaim with enthusiastic delight when you see the rich dark velvety red of Grand Master. Grand Master is indeed the richest most striking dark red you ever saw, smooth, soft, and mysteriously alluring, like a dusky Oriental beauty. The only markings are very faint streaks of "black" such as appear in red velvet when the nap is disturbed. The dark rich red extends into the deepest extremities of the throat with no shading at all except the deep dark shadow.

MASSIVE DISPLAY. And here is another beauty feature. Florets open many at once and lap over each other in beautiful fashion making a continuous mass of red that is amazing in its beauty. Do not fail to include Grand Master in your order. Be the first to show it and have friends and neighbors congratulate you on your unusually beautiful flowers.

Prize Winner

PRIZE WINNER — WON OVER 975 OTHERS. In August 1935, at the National Gladiolus show in South Bend there were 976 entries competing for the Seabrook Perpetual Challenge Cup shown at the right. Grand Master won over all the 975 others. Cup was awarded for the most meritorious basket. Wouldn't you like to have this prize-winning beauty in your garden? **PRICES,** Large blooming size bulbs, \$1.15 each; 2 for \$2.00; 4 for \$3.75. Not over four to a customer.

2 Medals Won!



The medals above were awarded for the most artistic display in the 1935 National Gladiolus Show in South Bend and Grand Master was a most important part of this display.

9 Entries—8 First Prizes

At the 1936 Gladiolus Show in Anderson, Indiana, Grand Master was entered in every class possible, nine entries in all, and from the nine entries won eight first prizes. The ninth entry was disqualified due to its being entered in the wrong class.

Grand Master is, we sincerely believe, absolutely the most beautiful Gladiolus ever produced. This is our enthusiastic opinion. It will be your opinion too when you see Grand Master flowering in your garden.



Seabrook Perpetual Challenge Cup—
Won by Grand Master Glad



Picardy

Mildred Louise

Two Prize-winners!

Both Mildred Louise and Picardy have famous records as prize winners at flower shows. They belong to the new race of mammoth flowering Gladioli with soft exquisite texture and exquisitely colored petals.

PICARDY. Color clear pure pink, beautifully painted with red in the throat. Florets 5 to 5½ inches across, sometimes larger. The most outstanding prize winner of prominent shows today. Prices: Large blooming size bulbs, 10c each; 3 for 24c; 6 for 39c; 12 for 69c; 100 for \$4.95.

MILDRED LOUISE. This new Gladiolus has climbed dizzily to the heights of stardom in the short period of only three or four years. Rich salmon-pink fading to golden yellow at throat. Large 5- to 5½-inch florets beautifully formed and beautifully distributed on tall, grand spikes. Prices: Large blooming size bulbs, 1 for 12c; 3 for 30c; 6 for 48c; 12 for 75c; 100 for \$5.75.

Special!

| | | |
|--------------------|----------|--------|
| 2 Mildred Louise. | Value .. | \$0.24 |
| 2 Picardy | | .20 |
| 2 GRAND MASTER ... | | 2.00 |
| TOTAL VALUE ... | | \$2.44 |

yours for
Only **\$2.00**

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Anoka Apple

Set in 1937

Some Apples in 1938
Full-Sized Crop in 1939

The earliest and heaviest bearing apple in the world. Eight crops of apples at only 10 years old—2 bushels on a 7-ft. tree—**HARDY**—high quality fruit. **BEARS IN JULY AND AUGUST.**

Anoka was originated in the Dakotas where winters are icy cold and will survive the winter in all climates. Attracting world-wide attention because of its heavy, early and quick fruiting—and high quality fruit. Similar to Duchess but better; good size, well formed, and beautifully colored. Should be in every back yard. Order now for supply is decidedly limited.

**PRICES: 1 for 68c; 3 for \$1.89;
10 for \$5.85; 7/16" caliper and up.**

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Chinese Elm

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The fastest growing desirable shade and ornamental trees ever introduced to America.

Born of the bleak countries of North China and Siberia. Nothing more need be said of their extreme hardiness. Their beauty must be seen to be appreciated. Their leaves are dark green borne on pendulous branches, producing a dense shade even when very young. If desired they may be sheared in formal design. However, if a fast growing, graceful, shade or ornamental is desired, just plant Kellogg's Chinese Elms. Then watch them grow. PRICES: Size 4 to 5 ft., 65c each; 2 for \$1.00; 4 for \$1.85; 6 for \$2.70; 12 for \$5.25.

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MUGHO PINE (*Pinus montana mughus*). Beautiful form, dense and spreading. Seldom attains over four feet high. Foliage rich green. One of the three most popular evergreens. Plant 4 to 5 feet apart. Come in two sizes. Not balled and burlapped.

PRICES

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Colorado Blue Spruce

(*Picea pungens glauca*)

GUARANTEED BLUE! These Colorado Blue Spruce have all been marked in the nursery, for color, and every one of them is guaranteed to be a true blue, or your order refilled free. Grow 50 to 60 feet high. Slow growing—keep within bounds for years. Plant 12 to 15 feet apart. **Prices:** \$1.00 each; 2 for \$1.85; 4 for \$3.59, not balled and burlapped.

COLORADO SPRUCE. These fine trees are every bit as beautiful as the blue spruce listed at the left, but the color is bluish green instead of blue. They still have the fine shape, beautiful. Ultimate height (50 to 60 feet) and same advantage of slow growing as the blues. Plant 12 to 15 feet apart. **PRICES:** Not balled and burlapped, 8 to 12 inch, 35c each; 2 for 69c; 4 for \$1.25.



Norway Spruce

NORWAY SPRUCE (*Picea excelsa*). This is a tall, rapid grower. Fine for wind-breaks and hedges. Also fine for group or specimen plantings. Grow 75 feet high. Plant 15 feet apart. **PRICES:** Not balled and burlapped, 18 to 24 inch, 55c each; 2 for 98c; 4 for \$1.79. Not balled and burlapped, 2 to 3 foot, 75c each; 2 for \$1.39; 4 for \$2.47.



AMERICAN ARBOR-VITAE (*Thuja occidentalis*). A favorite for group, foundation or hedge planting. Its thick, lustrous foliage may be sheared at will into any desired form. Grow 30 feet high. Plant 8 to 10 feet apart. **PRICES:** Not balled and burlapped, 18 to 24 inch, 55c each; 2 for 98c; 4 for \$1.79. Not balled and burlapped, 2 to 3 foot, 75c each; 2 for \$1.39; 4 for \$2.47.



SAVE SPACE in your garden for Kellogg's Golden Glorimum—New! Different! Beautiful! See page 40.

2 New Books for YOU
See pages 6 and 7

Kellogg's BLUE RIBBON Gladioli

Now

They Come in
a Mixture
Follow the Arrows



Buy your Gladiolus bulbs of Kellogg and be assured of fine, healthy stock that will bloom for you this summer. All Gladiolus bulbs that we ship are fine, blooming size, guaranteed healthy and true-to-name. We are one of the largest Gladiolus growers in the United States, with over 40 acres of ideal soil devoted exclusively to these beautiful flowers. Remember, too, that every bulb is guaranteed to reach you in good growing condition or your order refilled free.

AH. Rare shade of apricot-pink and yellow. Fine, tall grower.

ANNA EBERIUS. Beautiful rhodamine-purple; one of the best Glads.

ANNIE LAURIE. Light delicate pink. Tall, straight, beautiful arrangement of florets.

AUTUMN QUEEN. Beautiful creamy yellow, red throat. Long, strong spikes, flowers well placed.

BATTLE CREEK. Deep, beautiful violet. Strong, upright spikes. Flowers well placed.

BETTY NUTHALL. Lovely ruffled petals of dainty salmon-pink lightly streaked with a darker shade. Lower petals yellow in throat with beautiful streaks of red.

BOBBY. Deep rose with extra large red throat blotches; good grower with nicely arranged flowers.

CAPTAIN BOYNTON. Large, beautiful white flowers suffused with lavender and with blotches of deeper lavender in the throat.

It's a
fine
mixture.
All colors.

Save Money

Same Fine
Varieties—Same
Fine Bulbs—
as if you
made your
own choice.

DR. J. H. NEELEY. Beautiful bluish white verging to pink. Well placed flowers on tall spikes.

DR. NELSON SHOOK. Deepest, purest, most beautiful red you ever saw—velvety. Slightly lighter in throat.

GENE S. PORTER. A glorious salmon-pink and each flower has a beautiful crimson throat.

GOLDEN DREAM. Beautiful, truly golden yellow. 3- to 4-ft. spikes. Many pure yellow flowers at a time.

JOHN T. PIRIE. Rich purple petals shading to light mauve in throat—brilliant, large yellow-rimmed blotch of red on lower petals. Gay!

LONGFELLOW. Beautiful shrimp-pink, flowers well placed. Tall! Graceful!

LOUISE. Do not confuse this with Mildred Louise. Just as beautiful, but color pure lavender.

Make Your Own Collection

100 for \$2.97

6 for \$0.29 25 for \$0.97
12 for .54 50 for 1.79
120 for \$3.50

You may select any Gladiolus bulbs you wish from this page at the prices above and they will be sent to you neatly boxed and with each variety labeled, large blooming size.

Order 120 bulbs and you will receive 2 Mildred Louise and 2 Picardy FREE. (See page 3).

MRS. FRANCIS KING. Beautiful flame-scarlet with salmon shadings—one of the finest for cutting. Tall, strong grower.

MRS. F. C. PETERS. Rose-lilac flowers bordered with crimson blotches. White on lower petals. Most magnificent!

MRS. GEO. W. MOULTON. Large, violet-red flowers on tall spikes.

MRS. LEON DOUGLAS. Magnificent large blooms of begonia-rose, striped soft orange-scarlet. Gorgeous!

RUTH HUNTINGTON. Beautiful! Tall! Bright orchid with maroon throat.

SPLENDORRA. Distinctive wine-red flowers of velvety texture.

VAUGHAN'S WHITE. Best white yet introduced. Strong grower. Many large, well-expanded flowers of satiny texture.

VIOLET BEAUTY. Exquisite violet-cerise color. Beautiful placement of flowers.

VIRGINIA. Intense scarlet. Extra large well-set flowers. Tall grower.

Kellogg's Blue Ribbon "Mix"

**100
Mixed Bulbs
\$2.47**

Now you can have these fine varieties at a saving. We make you a mixture, our choice, from Kellogg's Blue Ribbon varieties—at least 10 varieties—full color range, all fine blooming size bulbs. No bulbs will be included excepting bulbs listed on this page. PRICE: 100 bulbs, \$2.47; 200 bulbs, \$4.59.

The bulbs on this page are for those gardeners who want the finest—they are true aristocrats.

ALBATROSS. Pure white. 3 for 30c; 6 for 50c; 12 for 85c.

AL SMITH. Beautiful clear pink streaked with red. 3 for 25c; 6 for 45c; 12 for 75c.

AVE MARIA. (See picture at right). Blue! There are some streaks of violet and some purple, true, but the basic color is true blue. Blossoms nearly 5 inches across, spike in places half a foot wide. 3 for 20c; 6 for 35c; 12 for 69c.

BAGDAD. Smoky. Very beautiful. 3 for 38c; 6 for 65c; 12 for \$1.15.

BERTY SNOW. (See picture at right). Colors delicate and pure; petals so beautifully textured you want to nestle them against your cheek. 3 for 25c; 6 for 35c; 12 for 60c.

BETTY NUTHALL. Darling ruffled salmon-pink. Description page 9. 3 for 20c; 6 for 29c; 12 for 54c.

CACTUS ROSE. (See picture at right). Rich velvety purplish red just like the famed cactus blossoms of the western deserts—a color rarely seen in other flowers. Throat like the frost of an October morning—beautiful! Tall, 5 to 6 feet—makes every "passer-by" exclaim in wonder. 3 for 75c; 6 for \$1.39; 12 for \$2.00.

COL. CHAS. LINDBERGH. Red at edges fading to pink towards center, beautiful sunset throat. 3 for 25c; 6 for 40c; 12 for 75c.

C. F. FAIRBANKS. Bright salmon-scarlet. Upper petals light toward the throat and of velvety texture. Slightly ruffled, brilliant! 3 for 20c; 6 for 35c; 12 for 60c.

COMMANDER KOEHL. (See picture at right). Red! Deepest, richest, most beautiful red you ever saw—and grand! Flowers measure more than five inches across. 3 for 35c; 6 for 60c; 12 for \$1.00.

DR. F. E. BENNETT. Peach-red overlaid with scarlet. 3 for 18c; 6 for 30c; 12 for 50c.



Our finest collection. 100 mixed bulbs—our choice from the varieties listed on this page. At least 10 different colors. Selected for wide color range, contrast, and color harmony. Your opportunity to have the finest at a saving.

200, \$7.85
Mixture

Kellogg's Glory Mixture

The biggest variety of color ever put into one mixture. Ruffled and plain-petaled, big flowering varieties. Full color range. Delights everyone. A wonderful value for your money. A glorious display of gorgeous color. All standard known varieties, many prize winners. Varieties not labeled.

PRICES:

Big blooming-size bulbs, guaranteed to bloom this summer.

25 for 79c

50 for \$1.19

100 for \$1.98

200 for \$3.69

ORANGE WONDER. Umm! What a beauty! Clear, beautiful orange clear into the throat. 3 for 20c; 6 for 35c; 12 for 60c.

PELEGRINA. Beautiful dark violet. 3 for 35c; 6 for 60c; 12 for \$1.00.

PFITZER'S TRIUMPH. Red! Beautiful, beautiful red! 3 for 20c; 6 for 35c; 12 for 50c.

EIGHTH WONDER. Deep, smoky old rose with a lighter undertone. Lower petals same color but delicately mottled and flaked with central lines of red. Many large blooms open. 3 for 30c; 6 for 50c; 12 for 85c.

HEAVENLY BLUE. A rare and beautiful shade of pure porcelain-blue with darker lines in the throat. 3 for 30c; 6 for 50c; 12 for 85c.

MAID OF ORLEANS. As pure a white as any snow that ever fell. 3 for 45c; 6 for 75c; 12 for \$1.25.

MAMMOTH WHITE. Pure white. 3 for 35c; 6 for 55c; 12 for 95c.

MARGARET FULTON. (See picture at right). Glorious coloring! The tint is best described as like a half-ripe cherry. 3 for 45c; 6 for 75c; 12 for \$1.25.

MARMORA. (See picture at right). Seems like a beautiful messenger from another world—unusual violet-mauve dotted and splashed with other colors in strange, beautiful fashion. 3 for 20c; 6 for 35c; 12 for 60c.

MISS GREELEY. (See picture at right). A rare, exotic flower of salmon-pink and purple like rare Bohemian glass. Under shade salmon-pink, and over this the purple seems to flow in little rivulets. 3 for 25c; 6 for 40c; 12 for 65c.

MISS THREE RIVERS. (See picture at right). The grand thing about this Glad is its amazing height, often five feet high. The beautiful thing is the wonderful tint of apple-green in the throat. Note the large, ruffled creamy orchid flowers and beautiful placement on the spikes. 3 for 85c; 6 for \$1.59; 12 for \$2.67.

MOROCCO. (See picture at right). A dusky, fascinating beauty! Black—real black—is a striking part of this color scheme. The under color is richest wine-red but it is liberally streaked with shades of midnight, and the flowers are velvety in texture. 3 for 20c; 6 for 35c; 12 for 69c.

MOTHER MACHREE. Misty, smoky mauve. Brilliant red and yellow in throat. 3 for 25c; 6 for 40c; 12 for 75c.

MRS. VAN KONYNENBURG. Blue! Similar to Ave Maria, but not so much purple in the throat. 3 for 30c; 6 for 50c; 12 for 85c.

RED PHIPPS. (See picture at right). Amazingly beautiful. Blossoms large. Coloring, rich, glorious red—blossoms close together, giving a wonderful massed display of color. 3 for 45c; 6 for 75c; 12 for \$1.25.

W. H. PHIPPS. La France pink overlaid with salmon. 3 for 20c; 6 for 35c; 12 for 60c.

Kellogg's Aristocrat Gladioli



Commander Koehl



Cactus Rose



Red Phipps



Bertie Snow



Miss Three Rivers



Miss Greeley



Morocco



Ave Maria



Margaret Fulton



Marmora

Aromatic Dianthus Furst Bismarck

If you like a flower that is delightfully aromatic and most people do—don't overlook Dianthus Furst Bismarck. Thousands of people have bought the beautiful Daphne shrub because of its alluring aroma and now thousands will buy Dianthus Furst Bismarck for the same reason.

Dianthus Furst Bismarck is brilliantly pretty, too. The color is a brilliant crimson even more intense than shown in this picture and blooms come profusely in close clusters, making a spirited color spot in your garden where they are grown.

**3 for
87¢**



Dianthus Furst Bismarck

Our recommendation is that you have this flower. It is decidedly worth while and has aroused intense enthusiasm here in our own nursery.

Height, 10 in. Planting distance, 10 to 12 in. Blooming season, June until late fall. Thrives in ordinary garden soil. Prices: 40c each; 3 for 87c; 6 for \$1.55; 12 for \$2.79.

3 Iceland Poppies 87¢

There is no prettier sight than a bed of Iceland Poppies nodding their pretty heads in the breeze and looking for all the world like dainty dancing fairies. The smaller your garden, too, the more important that you have Iceland Poppies for they bloom all summer in lovely shades of pink, yellow, orange, and white.

Grow 10 to 12 inches high. Planting distance, 10 inches. Bloom all summer. Come in mixed colors only, as above. Dainty fernlike foliage. Order promptly, our supply is limited. Prices: 40c each; 3 for 87c; 6 for \$1.55; 12 for \$2.79.



Iceland Poppies



3 1 for 40c
3 for 95c
6 for \$1.79

Dwarf
Border
Asters
for
Only **95¢**

These are the pretty low Asters that everyone is talking about. And they well deserve all the praise given them. Look at the big masses of blossoms. Note how the flowers seem to pile right on top of one another. Fine in the low border.

Grow about 9 inches tall and spread 24 inches. Blooming season, September. Three varieties as follows:

VICTOR. Clear lavender-blue flowers in great charming masses.

RONALD. Rose-pink buds followed by charming lilac-pink flowers.

COUNTESS OF DUDLEY. This is a beautiful clear pink and should be in every garden.

All three for only 95c; 2 each, 6 plants for \$1.79.

New

This new plant should be in every garden.

See page 23.

Fireball

See page 23.



Aladdin "Mum" ~ Early

This is the "Mum" that delighted flower lovers with its early blooming. Aladdin starts blooming in late July (6 to 8 weeks earlier than other Chrysanthemums) and continues until frost with beautifully shaped rich bronze-colored two-inch flowers, stained with red and apricot. Aladdin is a hardy variety and winters well in all climates if mulched. Rush your order as our supply is limited.

Grows 2 to 3 feet high. Planting distance 2 feet. Blooming season late July until frost. It likes sun and responds well to watering.

Prices: Strong potted plants, 30c each; 3 for 79c; 5 for 97c; 10 for \$1.87.

Special!

2 Aladdin\$0.60
2 Ohio State69
Total Value\$1.29

Special Price 97c



Ohio State "Mum"



Aladdin, Early "Mum"

Ohio State "Mum"

This is the beautiful yellow Chrysanthemum developed by Walter Engle, famous Chrysanthemum expert. Ohio State scored 89 points at the Columbus Chrysanthemum Show and was given the first class certificate of the Chrysanthemum Society of America.

Beautiful clear yellow with anemone type flowers and rich dark green foliage in bushy form almost as expansive as Azaleamum. As many as 50 blossoms per plant. Grows 2 to 3 feet high. Planting distance 2 feet. Likes to be mulched in the winter.

Prices: Potted plants, 35c each; 2 for 69c; 4 for 98c; 8 for \$1.77.

It took months of search to find a supply of Tigridia bulbs. Don't delay ordering. Few to be had.

Here is a flower that will truly make your friends envious of your garden.

Red Tigridia is the most brilliant and eye-striking flower you ever saw. See the brilliantly spotted center. This flower will fascinate every true lover of flowers. Blooms all summer. But not all of the flowers are red. Some are a brilliant, beautiful warm yellow and these appearing here and there among the reds make a beautiful effect in your garden. These bulbs are hybrids and come only in the red and yellow mixed. For best results order at least eight. Plant in a group and you will have a beautiful display. Bloom all summer.

Grow 2 to 3 feet high. Planting distance 8 to 10 in. Blooms all summer.

Dazzling Tiger Flower (TIGRIDIA)

8 for \$1.29

Use any terms you wish in describing Tigridia—brilliant, fiery, glorious, gorgeous—few words are too strong.

PRICES:

1 for \$0.25
2 for .39
4 for .67
8 for 1.29
12 for 1.87

All blooming size bulbs.

Rival!

Now Tigridia has a rival. See the brilliant Rosemond Coles Canna on page 75. Lovers of brilliant colors should have both Rosemond Coles and Tigridia.



Hardy Korean Chrysanthemums

Varieties shown above are as follows:

(Numbers refer to pictures)

(1) Apollo
(4) Mars

(2) Hebe

(3) Ceres
(5) Daphne

Prices: 50c each; 3 for \$1.15; 5 for \$1.75



3 Bleeding Hearts
40c each
6 for \$1.85 **\$1.00**

(*Dicentra spectabilis*)

Everyone loves old-fashioned Bleeding Hearts. They lend a fine romantic touch to any garden, with their truly heart-shaped flowers and little pendants

on each for all the world like little drops of blood from Cupid's darts. They thrive in shady places, hence there are dozens of places you can use them. Grow about 24 inches high, with spread of 15 to 18 inches. Bloom in May.

Prices, Fine Field-Grown Plants:

40c each; 3 for \$1.00; 6 for \$1.85

New Hardy

Hardier than the old style 'Mums, and just simply covered with blooms! These new Korean 'Mums should be added to every garden. They



Hollyhock Delphiniums

Korean Chrysanthemums

grow 2 to 2½ feet high and bloom in great masses of beautiful color, and will make you exclaim with delight, while your neighbors look on with envy. Excellent for cut flowers. Hardy anywhere. See natural color photograph at the left.

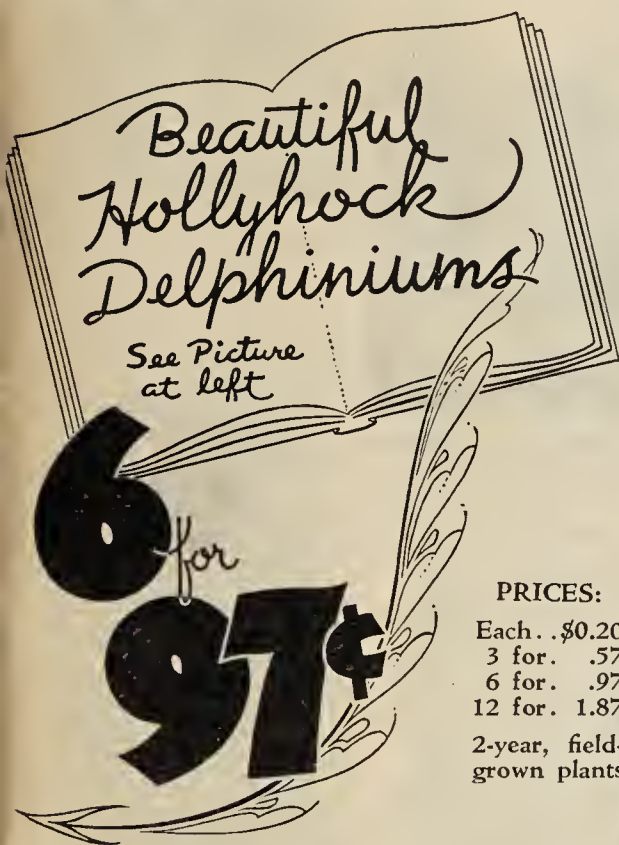
The varieties of Korean "Mums" we offer are as follows: (Numbers refer to pictures on page at left).

5 for \$1.75

- (1) APOLLO. Great sprays of beautiful flowers in a magnificent display of shades—bronze-red, old gold, and salmon, all on the same plant. Coloring retained for long time. Height 2½ feet. October.
- (2) HEBE. Lovely luminous pink with faint silvery halo surrounding golden yellow centers. Three inches or more across. One of the first to bloom, flowers produced in great masses. Height 2½ feet. Late September and October.
- (3) CERES. Lovely shades of old gold, chamois-yellow and soft coppery bronze. Height 2½ feet. October.
- (4) MARS. Deep, deep red overlaid with velvet. Height 2 to 2½ feet. Mid-October.
- (5) DAPHNE. Exquisite pink with underlying lilac-rose; brilliant golden stamens. Flowers 3½ inches across. Height 2 to 2½ feet. Mid-October.

PRICES: Your Choice—
50c each; 3 for \$1.15; 5
for \$1.75.

(Potted Plants).



PRICES:

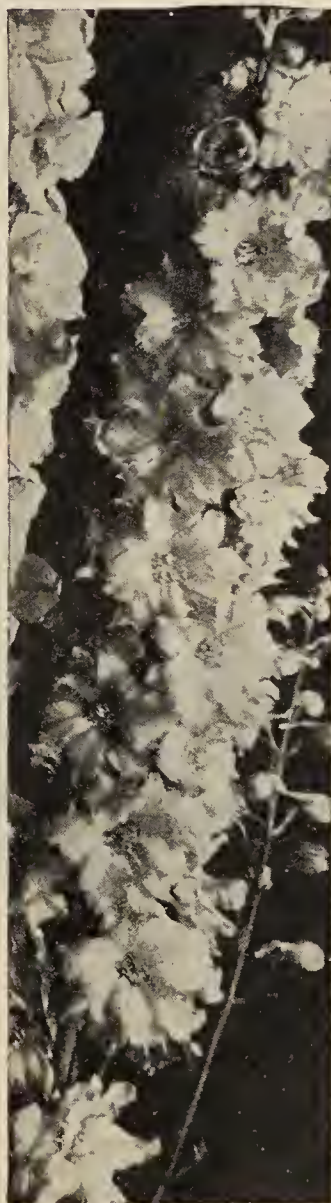
Each. \$.20
3 for. .57
6 for. .97
12 for. 1.87
2-year, field-
grown plants

This collection will appeal to everyone who likes gorgeous masses of color. Hollyhock Delphiniums are unusually tall—often 6 to 7 feet—and the flower spikes are unusually massive and rich in their coloring. No wonder they are popular.

These are not just ordinary Larkspurs. They are tall and rugged growers. The foliage is broad and handsome. Flower spikes are extremely massive. These unfailing characteristics alone put Hollyhock Strain English Hybrids in a class by themselves. Add to this the magnificent grandeur of their varied colors and you have a word picture of these most impressive beauties. Here you will find all shades of blue, old rose, pink, lavender and purple and a profusion of double and semi-double flowers. Ultimate height up to 6 or 7 feet. Bloom during June and July. Planting distance 18 inches. These are hybrids and are to be had in mixed colors only.

PRICES: 20c each; 3 for 57c; 6 for 97c; 12 for \$1.87.

Special! See the New
Red Delphinium
shown on page 25



Double Hollyhock Delphinium



Plummy Bleeding Heart

Plummy Bleeding Heart

(Dicentra eximia)

Beautiful dwarf variety with rosy red flowers and fine fernlike foliage. Blooms all summer. Grows lower than the old-fashioned Bleeding Heart. Does well in shade.

PRICES: 2-yr., field-grown plants, 40c each; 3 for \$1.00; 6 for \$1.85.

Double Delphinium

Hollyhock Strain — Every
One Guaranteed

Everyone loves beautiful double Hollyhock Delphiniums, but usually when you buy Hollyhock Delphiniums only a few are truly double. We marked these plants in our field at blooming time and every one is guaranteed a true double. They come in shades of blue, old rose, pink, lavender and purple; mixed colors only. We have only about 500 of these so you will have to order promptly.

PRICES: Sturdy, field-grown plants, 75c each; 2 for \$1.35; 4 for \$2.50.



MULLEIN PINK (*Agrostemma coronaria*). Bright crimson flowers in June and July. Foliage wonderful silvery gray. Fine in shade or sun. Grows 2 to 3 feet high. Excellent border plant. Planting distance, 12 inches. Field-grown.



BEARD TONGUE (*Pentstemon barbatus* Torreyi). Deep coral-red flowers occurring nearly full length of 3-foot stems. Blooms constantly during July and August. Fine for backgrounds. Planting distance, 12 in. Field-grown.



MOUNTAIN BLUET (*Centaurea montana*). A little darling for rockery, bed or border; and it is blue—the lovely dark beautiful blue that sets off other colors so well. Blooms July to September. Note the seed pod—looks like a dainty tight-laced bodice, doesn't it? Grows 18 to 24 inches high. Field-grown.

Any 6 Perennials on this page
 17¢ each 3 for 45¢
 6 for 67¢ 12 for 1.19
67¢

Two
New
Sedums
on page 32

Sedums

(Hardy Stonecrops)

Two
New
Sedums
on page 32



SEDUM SPECTABILE, BRILLIANT. Grows upright 12 to 18 inches high. Broad leaves, sparkling red flowers.



SEDUM KAMTSCHATICUM. Grows 6 to 8 inches high. Has beautiful broad, green leaves and yellow flowers. One of the best Sedums.



SAPONARIA OCYMOIDES (*Soapwort*). Prostrate plant producing myriads of rosy pink blossoms in May and June. Extremely hardy. Does well almost anywhere. Grows 4 to 6 in. high. Plant 12 in. apart. Field-grown.



SEDUM SPURIUM COCCINEUM. Above. Crimson blooms and pretty dark green foliage. Grows about 6 inches high.

SEDUM DASYPHYLLUM. A new Sedum. (Not shown). Thick-set, glossy bluish gray beads; very dwarf and extremely attractive.

SEDUM REFLEXUM. (Not shown). A creeping Sedum with vine-like habit. Foliage very beautiful; flowers yellow.

Free \$1.00 VALUE
 See page 72



COAT FLOWER (*Tunica saxifraga*). Tiny, shimmering flowers of pretty pink that seem to float over beautiful low, green foliage. Fine for rockery or border. Grows 4 to 6 inches high. Blooms all summer. Plant 12 inches apart. Field-grown.



ACHILLEA TOMENTOSUM. Pretty bright yellow flowers 6 to 8 inches high. Foliage woolly and carpet-like. Blooms July to September. Hardy, long blooming; easy culture. Plant 15 in. apart. Field-grown.



GAILLARDIA. New Dazzler variety. Flowers orange-yellow with red centers. Blooms June to September. Very brilliant. Fine for cutting. Grows 2 feet high. Plant 18 inches apart. Field-grown.



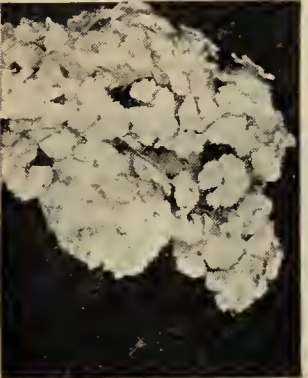
MEADOW RUE (*Thalictrum*). Fine border or background plant that grows 3 to 4 feet high. Blooms during June and July. Unusually beautiful foliage. Plant 18 inches apart. Three varieties. Field-grown.
Thalictrum aquilegifolium. Purple flowers; foliage like Columbine.
Thalictrum adiantifolium. Fernlike foliage with tiny pure white flowers.
Thalictrum glaucum. Attractive silvery foliage. Mistlike yellow flowers.



BUGLE PLANT (*Ajuga reptans*). Fine, fast spreading plant for carpeting. Grows dense. Likes shade or sun. Pretty purplish blue flowers May and June. Easy to grow. Grows 4 inches high. Plant 12 inches apart. Field-grown.



STOKES' ASTER (*Stokesia cyanea*). Delightfully ruffled blue flowers 3 to 5 inches across. 18 inches high. Blooms August and September. Easy to grow. Plant 12 inches apart. Field-grown.



SWEET WILLIAM (*Dianthus barbatus*). Blooms in June. Grows 18 inches high. Plant 12 inches apart. Two choice varieties: Field-grown. **Scarlet Beauty.** **Newport Pink.** State choice.

Any 6 Perennials on this page
17¢ each 3 for 45¢ 6 for 67¢ 12 for 1.19
67¢

4 Dahlias 49c



Here is where 49c buys \$1.00 value. With this collection you get one **Decorative Dahlia**, one **Show Dahlia**, one **Peony-Flowered Dahlia** and one **Cactus-Flowered Dahlia**. These will be our choice, but each variety will be labeled so that you can identify them. Order as many collections as you wish and we shall try to give you a different variety for each root that you receive. All are fine, high grade varieties that will delight you. Price, only 49c for the four, postpaid.



Sun Rose



SKY BLUE DAISY (*Aster subcoeruleus*). A pretty blue Daisy with golden yellow center. One of the prettiest little flowers you can imagine. Grows only 10 to 12 inches high. Makes a beautiful border. Fine for beds or rockery. Field-grown.

SUN ROSE (*Helianthemum mutabile*). Delightfully beautiful low little flower. Pink, yellow, white, orange—mixed colors. Flowers July to September. Grows 12 inches high. Planting distance, 18 inches. Field-grown.



Coreopsis



GARDEN PINK (*Dianthus plumarius*). An old-fashioned beauty. Blooms nearly all summer. 15 to 18 inches high. Very fragrant. Fine for edging old-fashioned gardens. Colors pink, white, red and mixed colors only. Plant 18 inches apart. Field-grown.



HARDY MARGUERITE (*Anthemis tinctoria*). Lemon yellow, daisy-like flowers all summer. Fernlike foliage. Grows 2 feet high. Excellent for cutting. Thrives in any soil. Planting distance, 18 inches. Field-grown.

COREOPSIS. Here are flowers of a pure yellow that seem to dance and shine in the sunshine of your garden like a hundred brilliant Punchinellos. Very showy and beautiful. Bloom during June and July. Require little care. Grow 2 to 2½ feet high. 18-inch spread. Very hardy and easy to grow. Planting distance, 18 inches. Field-grown.

The Key to Beautiful GARDENS
 SEE PAGE 7



PERSIAN DAISIES (*Painted Daisies; Pyrethrum*). Select hybrids in wide color range from red to light pink and white—bright, gay, youthful colors expressive of cheerfulness and simplicity. Fine for borders or backgrounds. Grow $2\frac{1}{2}$ feet high. Bloom May and June. Mixed colors only. Planting distance, 10 to 12 inches. Field-grown.



GROUND IVY (*Nepeta Mussini*). Dwarf, compact plant with silvery gray foliage producing myriads of lavender-blue flowers all spring and occasionally during summer. Grows 4 to 6 inches high. Planting distance, 12 inches. Fine for edging. Field-grown.

→
MIDGET HEDGE (*Teucrium chamaedrys*). May be sheared to any height up to 12 inches. Foliage dense, glossy green, aromatic, resembling boxwood. Bright lavender-pink flowers. Blooms July and August. Not evergreen but quickly resumes full leaf each season. Fine for pretty low hedges or borders. Plant 10 inches apart. Field-grown.



Any 6 Perennials on this page
18¢ each 3 for 47¢ **79¢**
6 for 79¢ 12 for 1.47



Blazing Star



MOUNTAIN THYME (*Thymus serpyllum*). Fine for ground cover where grass fails to grow. Small, lilac-purple blooms all summer. Can be walked upon or mowed. Grows 8 to 10 inches high. Plant 12 inches apart. Field-grown.

BLAZING STAR (*Liatris pycnostachya*). Not content to beautify the summer months only, this flower can be used for dried bouquets during the winter. Blooms in July and August. Beautiful, tall, lavender, plummy spikes. 4 feet high. Very hardy. Plant 8 inches apart. Field-grown.



HARDY FORGET-ME-NOT (*Myosotis palustris semperflorens*). Does well in ordinary soil, but particularly likes a moist location. 4 to 6 in. high. Flowers sky-blue, blooms from May to September. Plant 12 inches apart. Field-grown.

Now Red Delphinium
See page 25

CONEFLOWER (*Rudbeckia purpurea*). This unique flower seems proud of its gorgeous, glistening, bronze cones—note how the petals lie back to display them. Petals deep purple. 3 feet high. July to October. Easy to grow. Plant 18 inches apart. Field-grown.

Free \$100 VALUE
See page 72



DIANTHUS ALPESTRIS KNAPPI. Dainty little plant for low borders or rockeries. Small yellow flowers in clusters in June. Will do well in dry sunny location where other plants fail. The only species of Dianthus producing yellow flowers. Grows 15 inches high, plant 10 to 12 inches apart. Field-grown.



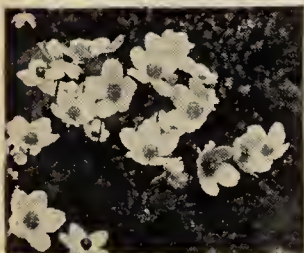
HIBISCUS (*Mallow*). A giant among perennials. 3 to 4 feet high. Fine foliage; blooms like single Hollyhock, very showy. Blooms July-August. Planting distance 2 feet. 3 colors; pink, red, and white. State color. Field-grown.



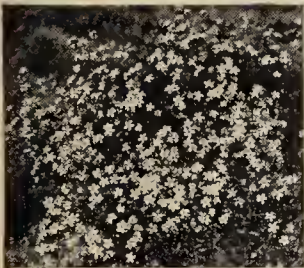
Coneflower



SNOW-IN-SUMMER (*Cerastium tomentosum*). Blooms from May to July. Flowers white, foliage silver-gray. Grows 4 to 6 inches high. Very spreading habit. Plant 12 inches apart. Field-grown.



WOOD ANEMONE (*Anemone sylvestris*). Lovely pure white flowers 12 to 15 inches high. Does well either in shade or sun. Blooms during May and June. A flower that should be in every garden. Plant 10 to 12 inches apart. Field-grown.



CREeping BABY'S BREATH (*Gypsophila repens*). Showers of white blossoms in July and August. Creeping habit. Grows 4 inches high. May also be had in pink. State color wanted. Field-grown.



Any 6 Perennials on this page
18¢ each 3 for 47¢
6 for 79¢ 12 for 1.47 **79¢**



BABY'S BREATH (*Gypsophila paniculata*). Beautiful as a foreground to shrubbery or for hiding unsightly places. Fine for rockeries; fine for trimming bouquets; exceedingly graceful and charming. Panicles of minute white flowers in July. Mistlike in effect. Grows 2 to 3 feet high. Planting distance 18 inches. Field-grown.



ALYSSUM (*Madwort*). Fine border or rock plant with masses of bright yellow flowers. Two kinds as follows; state choice: Field-grown.

Argenteum. Silver foliage, yellow flowers. Blooms in June and July.

Saxatile compactum. Green leaves, yellow flowers. Blooms in May.

Both grow 12 to 15 inches high and are fine for either rockery or border. Easy to grow.

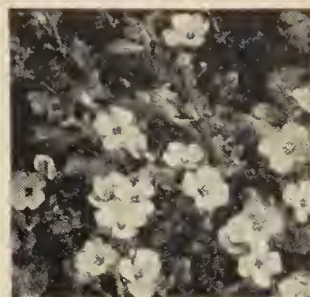


THE PEARL (*Achillea ptarmica*). Pure white, daintily beautiful flowers all summer. 15 to 18 inches tall. Fine for edging or border. Easy to grow. Planting distance, 18 inches. Field-grown.

Free \$100 VALUE
See page 72



Evening Primrose



FALSE WALL CRESS (*Aubrietia Hybrids*). Just alive with pretty flowers of lavender and purple in May and June. Glaucous green foliage. 4 to 6 inches high. Planting distance, eight inches. Field-grown.



ROCK CRESS (*Arabis*). Grows 6 inches high. Masses of bloom in April and May. Two varieties: Field-grown. **Alpina.** White flowers. **Alpina rosea.** Pale pink.



MOUNTAIN DAISY (*Aster alpinus*). Beautiful lavender-blue flowers with orange center. 6 to 8 inches high. Blooms May and June. Planting distance, 8 inches. Field-grown.

EVENING PRIM-ROSE (*Oenothera*). One of the most beautiful little flowers you ever saw. Pretty little yellow cups about 2 inches across. 12 to 15 inches high. Bloom June till October. Fine for border or rockery. Planting distance, 15 inches. Field-grown.

Any 6 Perennials
on this page
18¢ each 3 for 47¢ **79¢**
6 for 79¢ 12 for 1.47



CHINESE DELPHINIUMS. Exceedingly pretty blue flowers and exceedingly pretty fern-like foliage. Grows 2 to 3 feet high. Flowers are gentian-blue (dark blue). Bloom from July on. Planting distance, 15 inches. Field-grown.

GREAT SEA LAVENDER

(*Statice latifolia*). Gives a beautiful misty effect when in bloom. Produces myriads of minute flowers in feathery fashion. 12 to 18 inches high. July and August. Large, leathery, dark green leaves. Fine for border or rockery. Excellent dried bouquets. Flowers are lavender. Plant 18 inches apart. Field-grown.



HARDY CARNATION
(*Dianthus, Grenadin*).

All the joys of hothouse Carnations right in your own garden. Red, pink, or white. State choice. Grows 2 ft. high. Planting distance, 12 inches. Blooms June and July. Field-grown.

CRIMSON GARDEN PINK

(*Dianthus latifolius*). (Not shown). The richest, reddest, hardy garden pink ever. 12 to 15 inches high. Blooms June through September. Field-grown.

**Pretty New
Fireball**
Don't Miss It
See
page 23



CALAMINT (*Calamintha alpina*).

Graceful aromatic plant, grows 6 inches high. Spikes of purple flowers in June and July. Planting distance, 12 inches. Field-grown.

CANTERBURY BELLS

(*Campanula medium*).

These are quaint flowers that you surely must order if you value a beautiful garden—large, beautiful flowers on 2- to 3-foot stems. Blooming season, May and June and July. Colors, blue, rose, white, and lilac; state choice. Field-grown.

CUP-AND-SAUCER

(*Campanula calycanthema*).

These are identical with Canterbury Bells excepting that the flowers are double, giving a cup-and-saucer effect as indicated by the name. State color. Field-grown.



Japanese Bellflower

(*Platycodon*)

So perfect in form it seems made of wax. Decidedly beautiful, bell-shaped or broadly cup-shaped flowers, growing 1½ to 2 feet tall. Beautiful dark green foliage. Blooms July and August. Very hardy. Likes sun, any well-drained soil will do. Spread, 12 inches. Strong, two-year plants. Two colors, blue or white. State color wanted. Field-grown.



ARENARIA MONTANA (*Sandwort*).

Dense evergreen trailing plant. Forms perfect carpet. Small flowers like Morning Glories, white, in May. Does not grow over 4 inches high. Field-grown.



Canterbury Bells

Kellogg's Surprise Gardens

Surprise Rock Garden

20 *Plants*
\$1.89

40 for \$3.57

Any rock garden enthusiast will be delighted with this fine value. Just imagine, you get 20 choice plants, all different, all fine varieties, and all the finest quality. We refrain from naming these plants because we want to give you the biggest surprise you ever had. Guaranteed to please. All plants neatly packed and guaranteed to reach you in good growing condition or order refilled free.

**1 Each, These
Two Gardens
\$3.57**

20 Surprise Rock-
ery Plants, \$1.89;
40 Surprise Rock-
ery Plants, \$3.57.

Surprise Border Planting

20 *Plants*
\$1.89
40 for \$3.57

What a delightful surprise awaits you when you buy one of these Kellogg Surprise Flower Gardens. Only the best quality plants are put in them, but by virtue of our making the choice of varieties, we can give you a much better value than if you chose the plants yourself. There will be tall plants, low plants, and flowers in all colors—blue, yellow, pink, red, white—fine variety. So order Kellogg's Surprise Garden of border plants and you will be delighted. **PRICES: 20 SURPRISE BORDER PLANTS, \$1.89; 40 SURPRISE BORDER PLANTS, \$3.57.**





DIANTHUS DELTOIDES ERECTA. Blooms have same dainty markings as Maiden Pink and same dainty form, but instead of lopping and sprawling they stand up straight and erect—5 or 6 inches high. Planting distance, 6 to 8 inches. Foliage glossy and healthy. Fine for borders, rockeries, and beds. Blooms in June. **PRICES:** 2-yr. field-grown plants, 30c each; 4 for \$1.00; 8 for \$1.75.

Something New on page 40

Don't miss looking on page 40. There's something new and beautiful for you there—something you will surely want in your garden. Save space for it.

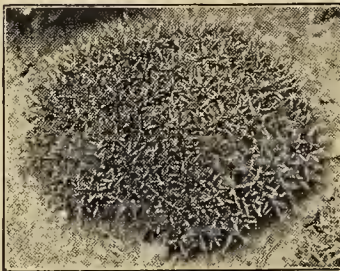
(3) **WINE POPPY** (*Callirhoe involucrata*). See picture at right, No. 3. Rich purplish, crimson poppy-like flowers with beautiful ivory-white centers. Blooms from early summer to late fall. Grows 6 to 8 inches high. Planting distance, 18 inches. One of the most delightful little trailing plants you ever saw. **PRICES:** 30c each; 4 for \$1.00; 8 for \$1.85.

(5) **FIREBALL SUN-ROSE** (*Helianthemum Fireball*). Here is a brand new Sun-Rose and it's a dandy. Instead of being single like the old Sun-Rose, petals are double and all are crimson-red with delicate shadings of yellow at the base, and pretty little yellow centers. Foliage creeps very low and makes a pretty dark green carpet. Blooms all summer. Flowers nearly 1 inch across. Ultimate height, 8 inches. Planting distance, 12 to 15 inches. Blooms July to September; evergreen foliage. **PRICES:** Potted plants, 30c each; 4 for \$1.00; 8 for \$1.85.

(6) **VIOLA CORNUTA** (*Arkwright Ruby*). A pretty little dandy all dressed up in glamorous red velvet of various shades, with orange or brilliant yellow markings. Yes, Arkwright Ruby Viola is all dressed up to go somewhere and its destination is right into your heart. You are going to love this pretty little hardy Pansy and give it a place in your garden. Ultimate height, 6 to 8 inches. Planting distance, 8 inches. Bloom April to frost. **PRICES:** Sturdy field-grown plants, 30c each; 4 for \$1.00; 8 for \$1.85.

Flowers You Will Love

(1) **DIANTHUS LOVELINESS.** (Picture at right). More like a dream flower than anything real. Note the lovely form and coloring. Dianthus Loveliness makes a plant similar to a clump of beautiful low ornamental grass; with 25 or more blooming stems to a plant. Blooms quaint lavender in color with beautiful apple-green throat. Ultimate height, about 24 inches. Blooming season, June and July. Plant 15 inches apart. **PRICES:** Hardy, 2-year plants, 45c each; 2 for 75c; 4 for \$1.35.



Just Like a Fuzzy Kitten



The picture at the left shows Dianthus Rose Dawn in the "fuzzy kitten" stage. Foliage is glaucous (bluish tinged), and evergreen all winter.

DIANTHUS ROSE DAWN

(*Dianthus neglectus compacta glauca*)

(2) (See picture No. 2 at right). This flower is pretty right from the word go. First it appears as a little cushion all soft and fuzzy like the back of a furry kitten. Then in May flower buds appear—hundreds of them—on short, straight stems that bristle out like the quills of a frightened porcupine. And then in late May and June blooms appear, like a beautiful miniature fireworks display, like hundreds of tiny rockets all exploding at once. Blooms similar to Maiden Pink but pure pink, no markings, about three-fourths inch across, 3 or 4 inches tall. Fine for border or rockery. Thrives in ordinary soil. Plant 10 to 12 inches apart. **PRICES:** 40c each; 2 for 69c; 4 for 98c; 12 for \$3.50.

ENGLISH VIOLETS (*Viola odorata*)

(4) (See picture No. 4, right). Everyone loves violets and these are particularly charming. Amazingly fragrant. Bloom during May and June with beautiful purple flowers, and beautiful dark green foliage. Very hardy. Thrive in sun or shade. Ultimate height, 6 to 8 inches. Planting distance, 8 inches. **PRICES:** Two-year field-grown plants, 25c each; 4 for 87c; 10 for \$1.85.

This is New!



This little elf is pointing to something important—a new Sun-Rose. Don't overlook it. It's charming.



① **Dianthus Loveliness.** 45c each; 2 for 75c; 4 for \$1.35.
(See description, page 22)

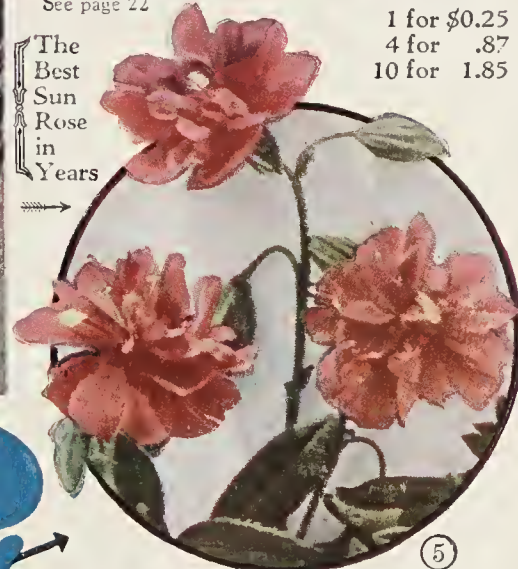


② **Dianthus Rose Dawn**—Now it looks like pretty fireworks.
4 for 98c.



④ **English Violets**—Pretty, Aren't They?
See page 22

1 for \$0.25
4 for .87
10 for 1.85



⑤ **Fireball Sun Rose**
30c each; 4 for \$1.00; 8 for \$1.85.
See page 22



Wine Poppy (Callirhoe)
30c each; 4 for \$1.00; 8 for \$1.85.

See
Descriptions,
page 22

[23]

This is New
Don't Miss It

New!
Viola
Ankwright
Ruby
30¢ Each
4 for \$1.00



⑥



Ghost Plant (Silver King)

4 Ghost Plants 67¢

Looks as if dusted with fine silver dust; foliage ghostly, silvery white. Fine background for lower plants of brilliant color. Grows 2 to 2½ feet high; spread 18 inches or more. Very hardy, thrives in sun or shade. Prices: 2-year field-grown plants, 25c each; 2 for 40c; 4 for 67c; 6 for 95c; 12 for \$1.79.



Double Hollyhocks

4 Double Hollyhocks 69¢

These roselike, double Hollyhocks scarcely look real, they are so pretty. A wonderful background plant. Hardy, easily grown, mammoth flowering, beautiful! Bloom June and July. You get one red, one pink, one lilac, and one yellow (or you may select colors). 20c each; 2 for 37c; 4 for 69c; 12 for \$1.79.

4 Lamartina Delphinium 67¢

Blue! Blue! Blue! Lamartina is the richest of all blue Delphiniums—always blue, the deepest, richest, purest blue you ever saw. Blooms middle of June until mid-October or longer. Simply loaded with spike after spike of rich blue flowers. Grows 3 to 4 feet tall. Prices: 2-yr., field-grown plants, 25c each; 2 for 40c; 4 for 67c; 6 for 95c; 12 for \$1.79.

4 Fox Gloves 67¢

A legend says the name originally was Folk glove, meaning little fairy's glove. Leaves luxuriant, stems tall, strong, vertical. Easily grown. Beautiful for border or background. These are Shirley Hybrids with wide color range; white, shell-pink, deep pink, rose, etc. We cannot guarantee color. Ultimate height, 3 to 4 feet; spread, eight inches. Blooming season, July. Prices: Field-grown plants, 20c each; 2 for 37c; 4 for 67c; 6 for 95c; 12 for \$1.79.



Foxgloves

Kellogg's



Delphinium Garden

If you want a truly brilliant and striking color effect in your garden, plant red and blue Delphiniums together. See Red Jacket on next page. Here's a special price for you.

4 Lamartina ..\$0.67
4 Red Jacket.. 2.15

Total Value \$2.82
Yours for Only \$2.35



Lamartina Delphinium



Three Rare Color-True Aquilegias

(Columbine)
(Picture above).

Choose the colors of Aquilegias that you want—these are color-true varieties and all are tall growing, mammoth flowering, long-spurred—will make a beautiful display in your garden.

SILVER QUEEN. Beautiful silvery white just tinged with cream in the throat. The flowers seem to dance like beautiful fairies in the sun. Delightful! 29c each; 3 for 67c; 6 for \$1.19.

CHRYSANTHA. Clear, beautiful yellow, just as pretty and charming as it can be! 29c each; 3 for 67c; 6 for \$1.19.

COERULEA. Pretty, pretty, pretty! Outer petals are beautiful mauve, tinged yellow in throat. Order early—scarce. 35c each; 3 for 79c; 6 for \$1.47.

Special 69¢
1 Each of the above
93c value, only



Red Jacket

Delphinium

Now **A RED** Delphinium **RED JACKET**

Potted
Plants
Furnished

Here is a flower that will make friends stop and rub their eyes in unbelief. Until now we have had Delphiniums in shades of dark blue, light blue, lavender, and some whites; but red—red has been unheard of! Be the first to have it and surprise everyone.

Flowers are a real scarlet occasionally tipped with yellow or orange, that seem like gay little red jacketed elves frolic among the foliage.

Delphinium Red Jacket is truly worth while and we urge everyone to plant it. It grows 1½ to 2 feet high. Planting distance, 18 inches. Blooming season June, and will also bloom in fall if tops are removed after June blooms before they can go to seed. Wonderful for mass plantings or borders. 75c each; 2 for \$1.25; 4 for \$2.15; 12 for \$5.95.

Everblooming!

Starts Blooming About
July 1st and Continues
Until
Nov. 1st.

| 1933 JULY 1933 | | | | | | |
|----------------|-----|-----|-----|-----|-----|-----|
| SUN | MON | TUE | WED | THU | FRI | SAT |
| | | | | | | 1 |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 |
| 30 | 31 | | | | | |

| 1933 AUGUST 1933 | | | | | | |
|------------------|-----|-----|-----|-----|-----|-----|
| SUN | MON | TUE | WED | THU | FRI | SAT |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

| 1933 SEPTEMBER 1933 | | | | | | |
|---------------------|-----|-----|-----|-----|-----|-----|
| SUN | MON | TUE | WED | THU | FRI | SAT |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | | | | | |

| 1933 OCTOBER 1933 | | | | | | |
|-------------------|-----|-----|-----|-----|-----|-----|
| SUN | MON | TUE | WED | THU | FRI | SAT |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 |
| 29 | 30 | 31 | | | | |

**ORDER
NOW!**
Supply
Limited

and will
bloom
all
winter if
potted
and taken in
the house

*Full Size
Blossoms*

Note the individual gorgeousness and beauty of each flower. Fine for cutting.

World's Fair Sensation

KELLOGG'S DAZZLER was the sensation at the Chicago Century of Progress, where thousands and thousands of people saw it. It is giving flower lovers the biggest thrill they have had in years.

TRADE MARK

DAZZLER

Kellogg's Dazzler, the new improved hardy, everblooming Carnation is the heaviest blooming, most gorgeous and largest flowering hardy Carnation ever introduced. Foliage is dark olive-green and each plant produces 20 to 30 strong, 15- to 20-inch blooming stalks supporting flowers in great profusion. 40 to 50 bright crimson flowers open at one time on each plant. The blooms are richly clove-scented, deep crimson in color, and the plant blooms continually from the middle of June to late October. Will bloom all winter if potted and put in medium warm room. Plant grows nearly as large as a bushel basket first season and it's hardy, too; stood 15 degrees below zero without injury. Blooms first year.

Dazzler is the gem of the rockery, the dazzle of the flower garden, the king of the border, and the greatest of all flowers for group planting.

Glorify your garden with Kellogg's Dazzler, the brightest red and most dazzling flower of all time.

PRICES OF DAZZLER CARNATION

8 for \$1.85 Potted Plants

Or, other quantities as follows: 40c each; 3 for 95c; 25 for \$5.00; 50 for \$9.00.



Blooms First Year

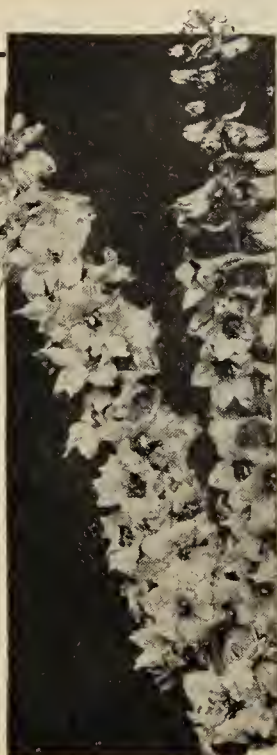
There is no long waiting for flowers with Dazzler Carnation. Dazzler blooms six to eight weeks after planting and continues until stopped by frost.

A DAZZLER PLANT IN FULL BLOOM

Imagine a whole bushel-size plant just alive with fiery red blooms! That's Dazzler Hardy Carnation. The picture above shows the quantity of blooms that Dazzler Carnation produces—the picture at the left gives an idea of the fiery color. Dazzler makes a gorgeous color spot in your garden. **PRICES:** Potted plants, 40c each; 3 for 95c; 8 for \$1.85; 25 for \$5.00; 50 for \$9.00.

4 Belladonna and Bellamosa Delphiniums 59c

Here are two of the most beautiful strains of Delphinium, both just alike excepting that Belladonna is light blue and Bellamosa is dark blue. Grow 3 to 4 feet high with a spread of 12 inches per plant. Bloom June to July. You may choose either light blue Belladonna or dark blue Bellamosa, or part of each. **PRICES:** Strong, 2-yr., field-grown plants, 18c each; 4 for 59c; 10 for \$1.37.



NEW BABY'S BREATH *Silver Mist*

GYPSOPHILA REPENS BODGERI

This new plant is ideal for borders and rock gardens. It comes into flower early in the spring and continues throughout the entire summer. The flowers are double; first, pure white, later flesh-pink. Flowers can be picked if so desired and will make wonderful little bouquets alone or they make up beautifully in combinations with other flowers.

It is an everblooming perennial and will give continuous color. **HARDY**—will thrive in most any type of soil in semi-shade or full sun. Grows about 12 inches high and as it gets older, will spread to about 2 feet. Foliage, light green, leaves pointed. Does not lose its leaves until the beginning of real winter.

PRICES: Potted plants, 40c each, 3 for \$1.00, 6 for \$1.85, 12 for \$3.45.



6 Primroses

The flower that everybody loves. Primroses are really lovable in their beauty and everybody should have them. These 6 plants come in a variety of colors, all hardy, field-grown plants. Safe delivery guaranteed. Order now and avoid disappointment. 22c each; 6 for 97c; 12 for \$1.79.

97¢



VERONICA incana (*Silver Speedwell*). Pretty blue flowers in spikes as shown; silvery gray foliage. Grows 12 inches high. Blooms July and August. Very pretty. Plant 8 inches apart. Field-grown.

VERONICA amethystina. (Not shown). Spikes of rich royal blue flowers June and July. 12 to 15 inches high. Planting distance, 18 inches.

VERONICA teucrium. (Not shown). Pretty lively blue flowers May and June. Dense growing; dwarf, 6 to 8 inches high.

VERONICA longifolia. Flower spikes like pretty kitten tails that some mischievous youngster has dipped into rich blue ink. August. Two feet high. Stands dry location, extra fine. Planting distance, 18 inches.

Any 6 Perennials on this page
 20¢ each 3 for 49¢ **93¢**
 6 for 93¢ 12 for 1.69



Spanish Evergreen—Candytuft

SPANISH EVERGREEN (*Candytuft—Iberis sempervirens*). Pretty, white-flowering, evergreen perennial. Blooms April and May; succeeds in ordinary soil. Grows 8 to 12 inches across. Hardy. Planting distance, 12 inches. Field-grown.



Creeping Phlox

→ CREEPING PHLOX

(*Phlox subulata rosea*) Makes a beautiful blanket of pink during April and May. Foliage evergreen and mossy. Grows 4 to 6 inches high. May also be had in white. Field-grown.



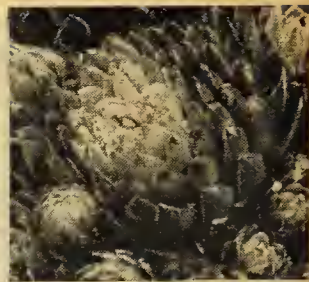
JAPANESE PLUME GRASS (*Eulalia japonica*). Gives beautiful effect as it waves in the breeze with the sun sparkling on it. Leaves long and narrow with silvery gray plumes arising 6 to 7 feet. Blooms August. Planting distance 24 inches. Field-grown.

STRIPED RIBBON GRASS (*Phalaris arundinacea variegata*). Leaves striped with white. Grows 18 to 24 inches tall. Very ornamental. Planting distance, 24 inches. Field-grown.



BLUEBEARD GRASS

(*Festuca glauca*). One of the bluest of blue-foliaged perennials. 10 to 12 inches high in attractive clumps. Foliage fine cut, excellent for edging. Planting distance, 12 inches. Field-grown.



HEN AND CHICKENS

(*Sempervivum tectorum*). Broad rosettes. Green leaves with brownish tips; pale red flowers. A popular favorite especially in rockeries. Will grow in cracks or crevices where other plants fail. Grows 2 to 3 inches high. Blooms in June and July. Planting distance, 6 inches. Field-grown.

2 New Garden Books
 See pages 6 and 7

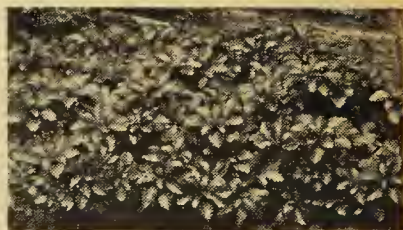
FREE!
 \$1.00 value
 See page 72

GOLDEN FLAX

(*Linum flavum*). Pretty bits of dancing gold in your garden. Blooms May to August. 12 to 15 inches high. Hardy, easy to grow. All lovers of pretty yellows should have this flower. Plant 15 inches apart. Field-grown.



Golden Flax



Japanese Spurge

JAPANESE SPURGE

(*Pachysandra terminalis*). Dense masses of lustrous green leaves. Trailing plant. 9 to 12 inches high. Perfect ground cover for shady places. Thrives under evergreens or anywhere. Practically evergreen. If an immediate effect is desired, use 3 plants to each square foot. Field-grown.

Any 6 Perennials
on this page

20¢ each 3 for 49¢
6 for 93¢ 12 for 1.69

93¢

AQUILEGIA

(Columbine)

Red, pink, blue, purple, white and yellow—all these colors come in these long-spurred Scott Elliott Hybrids. These cheerful flowers should be in every garden. Grow 3 feet high. Plants are hybrids and we cannot guarantee colors.

Prices Above



SCARLET CHAMPION

(*Lychnis Haageana*).

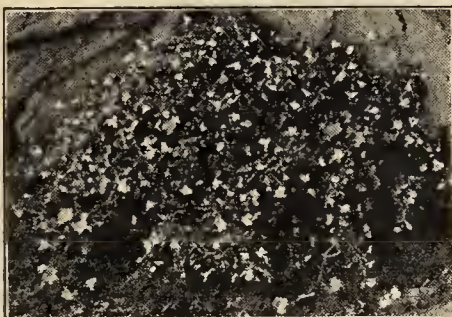
Red in a variety of shades—scarlet, orange-scarlet, pink, and crimson. Blooms continuously June, July, and August. Likes partial shade. Hybrid—random colors only. Flowers 2 inches across. 12 inches high. Planting distance 15 in. Field-grown.



LOBELIA CARDINALIS

(*Cardinal Flower*). Rich fiery red flowers produced on strong spikes 24 to 30 inches high. Long blooming period July to September. Extremely useful. Planting distance, 12 inches. Field-grown.

New
Fireball
See page 23



KENILWORTH IVY (*Linaria cymbalaria*)

The daintiest of all trailing vines and the "Tom Thumb" of them all. A wonder for endurance of bloom. Keeps it up all summer with minute, lavender-pink flowers. Beautiful foliage. Grows 4 to 6 inches high. Planting distance, 8 inches. Field-grown.



BLUE FLAX (*Linum perenne*)

Flowers that bring a bit of the clear blue sky down to you. Each day brings forth new blooms. 18 to 24 inches high. Blooms from May through August. Foliage distinctly bluish. Planting distance, 18 inches. Field-grown.



FALSE DRAGONHEAD

(*Physostegia virginica*). Flowers similar to Snapdragons. Lively pink variety. Blooms in July and through September. Very showy. Grows 18 to 24 inches high. Planting distance, 18 inches. Field-grown.



Hardy Asters

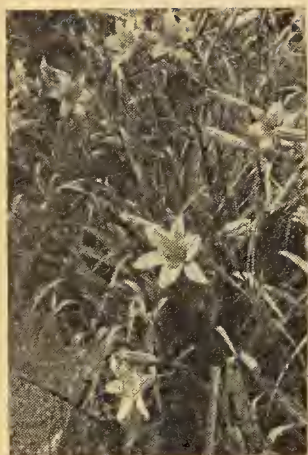
Without equal among the fall perennials. Soft colors. Daisy-like flowers. Bloom late when other flowers are gone. Red, Pink, Blue, White. State color.

SEA PINK (*Armeria maritima*)

Very, very pretty plant with heads of delicate pink flowers. 4 to 6 inches high. Blooms May and June. Evergreen foliage. Excellent for borders. Good for the rockery. Easy to grow; hardy. Planting distance, 10 inches. Field-grown.

New! **Golden Glorymum**
See page 40





DAY LILIES. Bloom all summer if a number of varieties are planted, such as listed below. All field-grown.

Flava (Lemon Lily). Grows 2 to 3 feet. Fragrant, lemon-yellow flowers in June. Plant 18 inches apart.

Florham. 3 to 4 feet. Large, golden yellow with darker markings. June and July.

Kwanso. 3 to 4 feet. Double flowers of bronzy orange. July and August.

Thunbergi. 2 to 3 feet. Pale yellow trumpets in July.

Dr. Regel. 1 to 2 feet. Fragrant, orange-yellow flowers May and June.



BOCCONIA CORDATA (Plume Poppy). Ruged perennial growing 6 feet tall. Flowers of creamy white in May and June. Leaves are large and ornamental. Best of all background plants. Planting distance, 18 to 24 inches. Field-grown.

Any 6 Perennials on this page
 20¢ each 3 for 49¢ **93¢**
 6 for 93¢ 12 for 1.69



SALVIA AZUREA

(Meadow Sage)

Attractive perennial growing 3 to 4 feet high. Produces a profusion of sky-blue flowers in August and September. Should be in every garden. Planting distance, 12 to 15 inches. Field-grown.



SEA HOLLY (Eryngium amethystinum). True Blue Thistle. Delightfully bizarre. Grows 2 feet high. Beautiful during July and August. Good for dried bouquets. Planting distance, 18 inches. Field-grown.



PINK CORALBELL (Heuchera brizoides). Long, July to September, blooming period—rich green, beautiful foliage. Dainty coral-pink flowers. 15 to 18 inches high. Planting distance, 15 inches. Field-grown.

2 New Books for YOU

See pages 6 and 7

Free \$1.00 VALUE
 See page 72



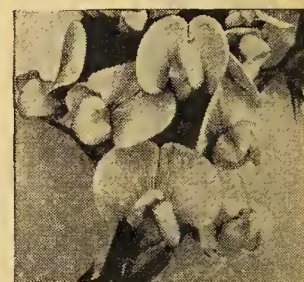
MALTESE CROSS

(*Lychnis chalcedonica*).

Showy flowers of most vivid scarlet in July. Grows 2½ to 3 feet high. Very brilliant in the garden. Makes fine cut flowers. Planting distance, 18 inches. Field-grown.

ROSE CAMPION (*Lychnis viscaria splendens*).

(Not shown). Brilliant rosy red flowers in June and July. 15 to 18 inches high. Easy to grow. Planting distance, 18 inches. Field-grown.



PERENNIAL PEA (*Lathyrus latifolius*).

Like Sweet Peas excepting not fragrant. Blooms June and July. Quickly climbs any support. Hardy. Planting distance, 24 inches. Three colors, red, pink, and white. State color. Field-grown.



HYPERICUM REPENS (*St. John's Wort*).

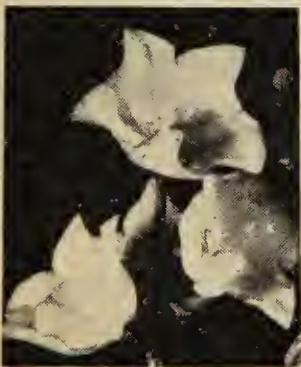
Extremely prostrate fernlike foliage; large, brilliant golden yellow flowers. June through August. Succeeds most anywhere. Very pretty. Planting distance, 12 inches. Field-grown.



CARPATHIAN HAREBELL (*Campanula carpatica*). Here is one of the prettiest little blue flowers you ever saw. They grow upright and dainty on rigid little stems. Grows 12 to 15 inches high. Crinkled foliage of lustrous deep green. A little gem for border or rockery. Blooms all summer. Planting distance, 15 inches. Field-grown.

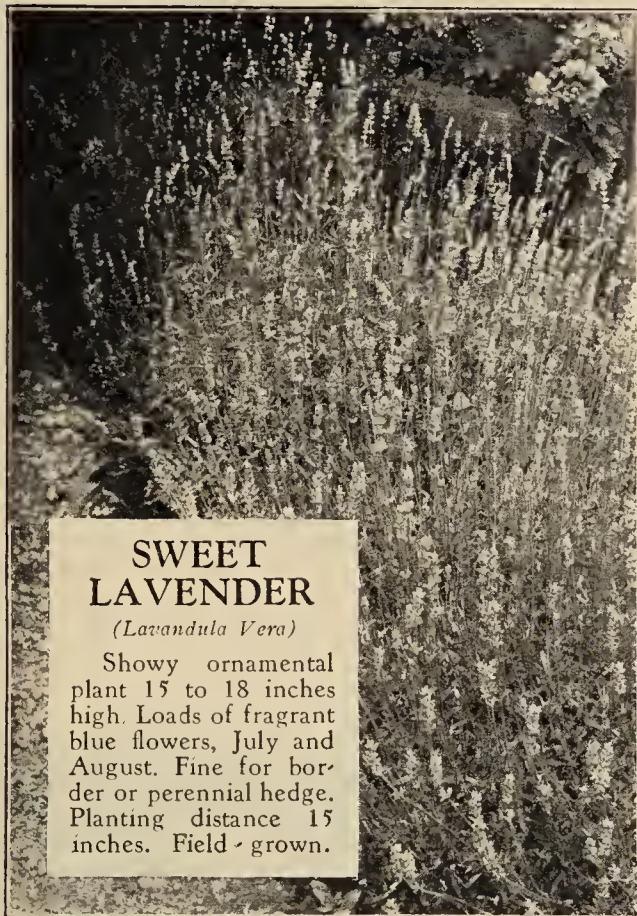


RAGGED GYPSY (*Monarda didyma*). This is indeed the beautiful Ragged Gypsy of the flower world. Flowers brilliant crimson July through September. Very brilliantly colored. 2 feet high. Planting distance, 18 inches. Field-grown.



CAMPANULA PERSICIFOLIA (*Peach-Leaved Bell-flower*). Pretty cup-shaped blue flowers on stems 2 feet high. Blooms June and July. Lends charming effect to any garden. Planting distance, 12 to 15 inches. Field-grown.

Any 6 Perennials on this page
 22¢ each 3 for 57¢ **99¢**
 6 for 99¢ 12 for 1.89



SWEET LAVENDER

(*Lavandula Vera*)

Showy ornamental plant 15 to 18 inches high. Loads of fragrant blue flowers, July and August. Fine for border or perennial hedge. Planting distance 15 inches. Field-grown.



BLUEBELLS OF SCOTLAND (*Campanula rotundifolia*). Clear blue flowers on stems 10 to 12 inches high. The true Harebell or Bluebell of literature. Blooms June to August. Very pretty. Easy to grow. Planting distance, 12 inches. Field-grown.



ANCHUSA ITALICA (*Dropmore*). Fine 4 to 5 feet high border plant with heads of pretty blue flowers in June and July. Broad pubescent (hairy) leaves. Planting distance, 2 feet. Field-grown.



DWARF ALKANET (*Anchusa myosotidiflora*). New! Here is one of the prettiest little blue flowers you ever saw. Color and shape of flowers the same as Forget-me-not. Grows about 12 inches high. Myriads of pretty blue flowers during May and June. Very hardy; does well in shade. Planting distance, 8 to 10 inches. Field-grown.



PASQUE FLOWER (*Anemone pulsatilla*). A delightful early spring flower—April and May—large, purple. 9 to 12 in. high. Likes sun or shade. Planting distance, 12 in. Field-grown.



PENTSTEMON, BLUE GEM (*Pentstemon heterophyllus*). Dwarf variety with flowers of metallic blue. Excellent cut flower. Long blooming, June-Sept. Height, 3 ft. Planting distance, 18 in. Field-grown.

Free \$1.00 VALUE
 See page 72



BLUE FRINGED DAISY (*Erigeron speciosus*). Flowers large and violet-blue with yellow centers. Blooms June and July. Grows 1½ to 2 feet high. Fine for cutting. Planting distance, 18 inches. Field-grown.



SPANISH BAYONET (*Yucca filamentosa*). Gives a Mexican touch to your garden. Spikes 4 to 5 feet high with creamy white, inverted flowers rising from swordlike, evergreen foliage. Blooms during July. Plant 18 inches apart. Field-grown.

2 New Books
for Garden Lovers
See pages
6 and 7



SCABIOSA. Blue is a rare color in perennial flowers and so lovers of blue will welcome this pretty bit of azure. Flowers large and of a delightful shade. Grow 18 to 24 inches high, spread 12 inches. Bloom continuously, June till September. Very hardy, easy to grow. Planting distance 12 inches. Field-grown.

Any 6 Perennials
on this page
25¢ each 3 for 67¢
6 for 1.17 12 for 2.15
1.17



SEDUM SIEBOLDI. The aristocrat of Sedums! Foliage round and a beautiful gray-blue, borne thickly upon stems 6 to 8 inches long. Flowers of rare pink. August and September. Do not omit this rare plant from your garden. Planting distance, 6 inches. Field-grown.

For other Sedums—see page 16.



SEDUM ACERPHYLLUM (*Stonecrop*). A brand new variety. Foliage is blue-green and cylindrical in form. Plant grows upright, 8 to 10 in. high, capped during June and July with bright yellow flowers. Altogether hardy and highly ornamental. Planting distance, 8 to 10 inches. Field-grown.



RED HOT POKER (*Trompettemalve*). You'll gasp at the illusion of real live flaming fire these flowers produce. 3 to 4 feet high. August to October. Planting distance, 12 inches. Field-grown.



PLUMBAGO LARPEN-TAE (*Leadwort*). Dwarf, spreading plant. Flowers about 1 inch across, clear deep blue. Grows 6 to 8 inches high. Excellent for border or rockery. Blooms from July until late fall. Potted plants.



VIOLA CORNUTA (*Tufted Pansy*). These delightful little flowers bloom for you all summer—similar to Pansies but more dainty and refined and hardy. Beautiful in groups or as a pretty low everblooming border. Plant 8 inches apart. Ultimate height, 6 to 8 inches. Blooming season, April to frost. Will thrive in sun or shade. Field-grown.

Apricot, Blue Perfection, Lutea (yellow).

Kellogg's Garden of Lilies

All
9 for \$2.19 \$2.70 Value

Just order Kellogg's "Garden of Lilies" and you'll get one each of the 9 Lilies listed here, value \$2.70 for only \$2.19. (Note: There are two colors of Speciosum Lilies, hence 9 Lilies).

(1) WHITE JAPANESE EASTER LILY (*Lilium longiflorum*). Immense trumpets of pure white. June to August. Fragrant. Grows 3 to 4 feet high. Plant 12 inches apart.

(2) CORAL LILY (*Lilium tenuifolium*). A beautiful little midget; one of the red flowers, in June. Plant 8 to 10 in. apart. Grows 18 inches high, with coral-

(3) CROCEUM LILY (*Lilium croceum*). Beautiful orange-yellow, tinged red—oddly and beautifully peppered with small black spots. Blooms July. Plant 12 inches apart. Grows 2 to 3 feet high. Very unique, unusual, beautiful.

(4) SPECIOSUM LILIES. Two beautiful colors: *Speciosum rubrum*. Rosy white, spotted crimson, August. Grows 2 to 3 feet high. Plant 12 inches apart. *Speciosum album*. Pure white with green bands across petals, August. Grows 2 to 3 feet high. Plant 12 inches apart.

(5) TIGER LILY (*Lilium tigrinum*). Deep, rich orange, with black spots. Free blooming, tall-growing.

PRICES: All Lilies above, 30c each; 3 for 87c; 6 for \$1.59; 12 for \$2.79. Your choice

(6) REGAL LILY. (Below). Hardy! Snow white with gilded throat; veins of crimson on outside. Have seen up to 22 mature blooms on one flower head. Blooms June-July. 4 to 5 ft. Plant 12 in. apart. Prices: 20c each; 3 for 45c; 6 for 69c; 12 for \$1.19; 25 for \$2.17.

(8) LILIAM HENRY. Deep apricot blooms, Aug.-Sept. Grows 3 feet high. Plant 12 inches apart. Prices: 40c each; 3 for 99c; 6 for \$1.89; 12 for \$3.59.

(7) GOLD-BANDED LILY (*Lilium auratum*). Gorgeous creamy white petals with maroon markings and rich gold band. Blooms July-Aug. Grows 2 to 3 feet high. Plant 12 to 14 inches apart. Prices: 30c each; 3 for 87c; 6 for \$1.59; 12 for \$2.79.

8 Hardy Phlox 99¢

Each a different variety and color. **Hardy!** Strong, field-grown plants, same quality as our highest priced collections but varieties not labeled. Only a very fortunate circumstance makes this offer possible. Thousands will take advantage of it, so hurry your order while the supply lasts.

ANNIVERSARY GIFT

This is our Golden Anniversary and—if you send your order for these Phlox promptly—we'll give you a special anniversary gift. See offer below.

Order the collection above at once and we will send you one Border Queen, the beautiful new Phlox shown in colors on page 36, free, making 9 Phlox in all. We cannot guarantee to give the Border Queen free if you wait more than 30 days after receipt of catalog.

Free
One New Phlox
BORDER QUEEN
will be sent to you
FREE with the Collection
above if you **ORDER AT ONCE**



6 of the Best Hardy "Mums" for Only 97¢

Order this fine assortment of 'mums and have a beautiful display of color for next fall. Chrysanthemums are spreading plants and six will make a fine brilliant garden. We send you a high grade assortment, each one a different variety, wide color range, varieties not labeled, for only 97c. You get a variety of types, pompons, buttons, and large flowering, mixed. Order early to get 'mums. The supply is limited.

6 FINE FIELD-GROWN PLANTS FOR 97c

Kellogg's Aristocrat Phlox Hardy Varieties

Below are brief descriptions of the Phlox shown in color at the right. Prices at bottom of page.

Border Queen. New! And it is a beauty!

Heads are enormous and flowers are pure pink. Very rare and beautiful. Plant dwarf, does not get out of bounds. This variety should be included in every order. Prices: 35c each; 6 for \$1.69; 10 for \$2.49.

Caroline Vandenburg. The bluest of all Phlox. Color decidedly striking and amazing in its beauty. Extra large flower trusses. Vigorous and healthy.

E. I. Farrington. A grand Phlox. Delightful salmon shade with lighter eye. Hardy and disease resistant.

George Stipp. Glowing salmon with shaded lighter eye. Good point—does not fade.

Hauptmann Koehl. Dark blood-red. Large clusters on strong, tall stems. Individual flowers large. Keeps color in heat and rain. Gorgeous!

Maid Marion. Clear lilac, of a shade which is rarely seen and always enjoyed. Tall growing, healthy, handsome.

Mia Ruys. Top-notch perfection in white. Mia Ruys combines rare form, purity of color and size of bloom to make a plant of amazing beauty. Best white Phlox ever introduced.

Salmon Glow. Huge trusses of lovely flame-pink with salmon shades, softened with lilac and white tints at the center. Very rich. Free flowering and healthy.

Salome. A bit of Oriental splendor! Cherry-red suffused with salmon. A radiant beauty.

Splendour. A new ravishing beauty. Enormously large flowers of clear rose-pink with deeper eye. Many, many flowers. Extremely healthy.

Prices: All Phlox above, excepting Border Queen, 30c each; 6 for \$1.49; 10 for \$2.19.

Or 10 for \$1.97 if you order one of each variety as per offer at right.

Prices of Border Queen, 35c each; 6 for \$1.69; 10 for \$2.49.



Kellogg's All New Phlox Collection

*Border
Queen*

Gives you great masses of color from June till October. Colors as shown. Further descriptions, left. Display increases year by year. Varieties labeled, field-grown, bloom first year.

Hurry for Border Queen

Order at once and Border Queen will be included as shown. Delay and we may have to substitute another variety.

VARIETIES

- (1) Maid Marion
- (2) Salome
- (3) George Stipp
- (4) E. I. Farrington
- (5) Hauptman Koehl
- (6) Salmon Glow
- (7) Mia Ruys
- (8) Splendour
- (9) Caroline Vandenburg
- (10) Border Queen

Promptness will avoid disappointment.

*All 10
for \$1.27
only*



Rare Hardy Phlox **Africa**

Here is a beautiful Phlox with a color so mysteriously beautiful that instinctively the originator named it Africa, in honor of that mysterious continent. And indeed, the color of Africa is inconceivably beautiful—can hardly be described. It is an amazing dark carmine-red that seems to belong to another world.

Africa is a strong, vigorous grower, healthy and hardy, that you can safely plant—easy to grow. Expect to see something far more beautiful than this picture when your Africa Phlox blooms. Do not delay in ordering Africa Phlox because the supply is decidedly limited. Prices: 37c each; 2 for 63c; 6 for \$1.57; 12 for \$2.39.

Special!

**2 Daily Sketch
2 Africa**

All Daily Sketch and Africa Phlox are fine hardy field-grown plants guaranteed to reach you in good growing condition or your order replaced free of charge.

for Only
\$1.19

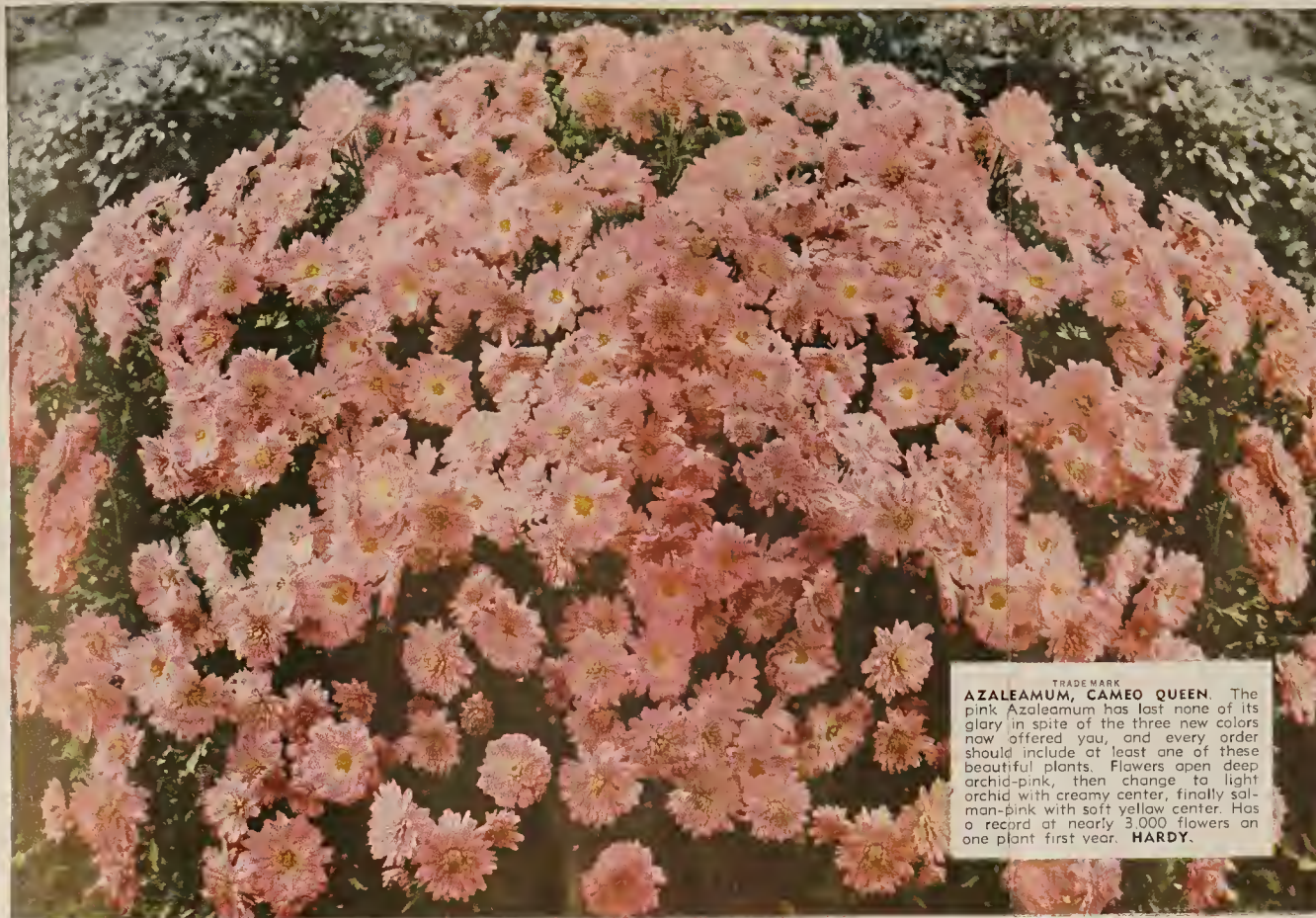


Daily Sketch

The story is told that an artist once attempted to paint this beautiful Phlox but his first attempt was a failure. Next day he tried again, still failure, and again and again and again. Each day failing to catch the true beauty and although out of that artist's attempts came a name for the Phlox still he never succeeded in doing its beauty justice.

And we doubt if any artist will successfully paint Daily Sketch Phlox. Here is a pink so dainty and pretty that it cannot be actually reproduced. Grow Daily Sketch and you will see how beautiful it is but never by picture.

Flourts of Daily Sketch are the largest you ever saw—1½ inches across—as large as a good sized Pansy. Color does not fade but stays beautiful through the season. Long blooming season, July to frost. Hardy. By all means plant this beautiful flower in your garden. Order early for the supply is limited. Prices: 45c each; 2 for 80c; 6 for \$2.10; 12 for \$3.65; 20 or more at 25c each.



TRADE MARK
AZALEAMUM, CAMEO QUEEN. The pink Azaleamum has lost none of its glory in spite of the three new colors now offered you, and every order should include at least one of these beautiful plants. Flowers open deep archid-pink, then change to light orchid with creamy center, finally salmon-pink with soft yellow center. Has a record of nearly 3,000 flowers on one plant first year. **HARDY.**

Azaleamum, Cameo Queen. 65c each; 2 for \$1.00; 4 for \$1.85 Potted Plants

From a small potted plant to this heavy blooming plant in one season—photographed 4 months after planting.

This is the now famous plant that startled and amazed the flower world when introduced for the first time in 1933. It is the flower that will bring exclamations of wonder and delight from all who see it bloom in your garden. It is the flower that will make your garden the outstanding garden in your community.

600 BLOSSOMS TO PLANT. Just imagine the beauty of such a display! Just imagine blossoms after blossoms piling on top of each other to make a beautiful big mound of color like the picture above. Azaleamum is truly a feast for the eyes of a flower lover. No other flower will compare with it in quantity and beauty of flowers. If you should have only \$1.00 to spend for flowers, our advice would be buy Azaleamum for Azaleamum gives you more flower value for your money than any other plant you can buy.

HARDY. Azaleamum is a hardy perennial plant that will bloom for you year after year.

BLOOMS FIRST YEAR. No long waiting for the big display. Azaleamum reaches the size of a bushel basket or larger the first year and in August or September is literally covered with beautiful pink blossoms. Six hundred or more blossoms per plant are often produced the first year and a record of over 4,000 on a single plant has been attained the second year.



Azaleamum at World's Fair

At the right is a picture of the amazing Azaleamum as it appeared at the Chicago Century of Progress. Since then Azaleamum has become the outstanding creation of the flower world. Photograph taken in October.

Botanically Azaleamum belongs to the Chrysanthemum family but in habit of growth it resembles an Azalea, hence this name.

Azaleamum

Pronounced
Azale-ya-mum

TRADE
MARK

What magic there is in small things! Azaleamum plants are small at first but quickly grow to form large beautiful plants like the one shown here at the left. Be sure to order Azaleamums. Easy-to-plant potted plants.



Beauty in Every Blossom

Note the beautiful pink shade, lovely yellow center and beautiful shape. Every single blossom of Azaleamum is a marvel of beauty that cannot be fully pictured. Imagine a whole bushel-size plant completely covered with such beautiful flowers. It's a whole beautiful garden in itself.





TRADE MARK
AZALEAMUM, BRONZE BEAUTY. The beautiful feature of this plant is the way the flowers appear in a variety of beautiful bronze shades. As flowers first open they are a warm rich red-bronze. This then turns to a bronzy yellow with red-bronze center, giving a delightful effect, then later the flowers lighten to a beautiful golden shade. All these colors are on the plant at one time, giving the most beautiful effect you can imagine. Later all the flowers turn to bronzy yellow. **HARDY.**

Azaleamum, Bronze Beauty. \$1.00 each; 3 for \$2.35; 6 for \$3.97 Potted Plants Plant Patent No. 205
 From a small potted plant to this heavy blooming plant in one season—photographed 4 months after planting.

3 New Colors

Here's the biggest "smash-hit" ever made in the flower world! Last year, after the pink Azaleamum had been a sensation for three years, we introduced these three new startling beauties—three at one time. Flower lovers everywhere are still talking about it.

Loads, loads, loads of gorgeous bloom—time, August (sometimes July) until frost. Colors: red, bronze, white, plus the beautiful Cameo Queen Pink shown on the other side. People passing by will stop to look in amazed wonder.

Be the first to create this amazing spectacle in your neighborhood. Each plant gets as large as a washtub or larger first year and is literally covered with blooms from August until frost. Can't you just imagine the spectacle?

From everywhere come letters telling of delight and extreme satisfaction with Azaleamum, most of them reporting 600 flowers or more per plant. And now, just think, not only can you have Azaleamum in pink, but also in red, white and bronze.

Hardy!

All four Azaleamums are hardy perennials—live the winter through—give you even more flowers the second year.

3 New \$2.19 FOR

This collection of three is made for the benefit of those who already have the pink Azaleamum. You receive

1 Royal Red \$1.00
 1 Bronze Beauty . . . 1.00
 1 Magic White 1.00

Total Value . . . \$3.00
 Special price for the three, only \$2.19. **HARDY.**

[38]



TRADE MARK
AZALEAMUM, MAGIC WHITE. Really one of the most beautiful flowers you ever saw. Blossoms first open a very delicate pink, then as they become fully opened this turns to white with faint yellow center, giving the effect of a beautiful snowdrift tinged with the rays of the setting sun when plant is in full blossom. Every garden should have the white Azaleamum. **HARDY.**

Azaleamum, Magic White. \$1.00 each; 3 for \$2.35; 6 for \$3.97 Potted Plants Plant Patent No. 204
 From a small potted plant to this heavy blooming plant in one season—photographed 4 months after planting. Patented.

Order Now!

DON'T DELAY in sending us your order for we have propagated only a limited supply of these beautiful flowering plants. Thousands of people will rush their orders to us immediately after they receive this catalog and you, too, must rush yours or you will be disappointed. Do not hesitate to order this wonderful flower creation. It will give you more delight than any other flower you ever had and more flowers and prettier flowers per dollar.

WE RESERVE PLANTS for you as soon as your order is received, then send them to you at planting time. Order now and be sure of getting yours.

POTTED PLANTS: All plants are grown in 2 1/4-inch pots and come to you with the ball of earth on the roots—easy to plant!

These Azaleamums can be purchased only from
R. M. Kellogg Co.
 Three Rivers, Mich.

TRADE MARK
Azaleamum
 The Flower That Startled the Flower World.



TRADE MARK
AZALEAMUM, ROYAL RED. This is the dazzler of them all. Every flower is a brilliant red—as brilliant as any you ever saw. Just imagine a whole huge, bushy plant literally covered with them. Red! Red! Red! Lovers of red will be lovers of red Azaleamum. But order early because the supply of red Azaleamums is limited and many who delay too long are going to be disappointed. **HARDY.** (Note: Flowers of red Azaleamum are smaller than the other three colors—blooming season somewhat later).

Azaleamum, Royal Red. \$1.00 each; 3 for \$2.35; 6 for \$3.97 Potted Plants
 From a small potted plant to this heavy blooming plant in one season—photographed 5 months after planting.

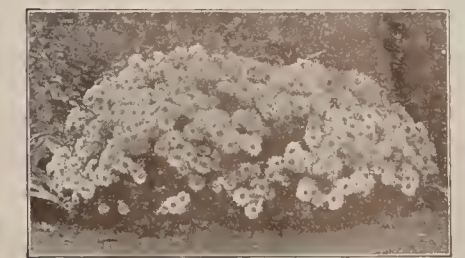
\$2.65
Only
for One Each of These Four

Certainly you will want one each of these four amazing beauties, everyone will, and so we are going to make a special price on one each of the four. You save \$1.00. You will receive

| | | |
|--|-------------------------------------|--|
| See Cameo Queen, Other Side of Sheet, Page 37. | 1 Bronze Beauty Azaleamum . \$1.00 | See Cameo Queen, Other Side of Sheet, Page 37. |
| | 1 Magic White Azaleamum . . 1.00 | |
| | 1 Royal Red Azaleamum . . . 1.00 | |
| | 1 Cameo Queen Azaleamum . . .65 | |
| | Total Value \$3.65 | |

Strong potted plants with ball of earth on roots—sure to grow. **HARDY.** But you do not pay \$3.65 for the collection. Again we repeat, you pay only \$2.65 for the four. Again we repeat a

\$3.65 VALUE
Special Price \$2.65



First-Season Azaleamum Owned by O. A. Wood, Mich.

"I am sending you a picture of my Azaleamum. This grew, first year, from a little sprout to the great size of 49 inches across and had at least 1000 blossoms. Everything I have bought of you has been even better than you said."
 O. A. WOOD, Mich.

Mr. Wood of Michigan, later had a plant which produced 2,928 blossoms the first year, by actual count.



Otto Bilhuber, Chicago, and His AZALEAMUM—First Season.
 Mr. Bilhuber says (Nov. 1, 1933): "My intention was to send a full picture of my Azaleamum. I could, however, get only one-half of this beautiful bouquet. It started to bloom end of August and is in bloom yet."
 OTTO BILHUBER, Chicago.

[39]



Patent
Applied for

New Flower Marvel!

Golden Glorymum

TRADE MARK

New This Year—Plant this spring for rich blooming
THIS FALL—Hundreds of blooms - new color - new size - **ALL NEW!**

When we received word from the originator to come and see Golden Glorymum and read his glowing description our first thought was—"Over enthusiasm." But when we ourselves saw the plant we decided that he really needed more words to describe it.

We too need more words to tell you about Golden Glorymum. We can say that it is the richest, most gorgeous yellow we ever saw but that gives you only a partial idea. We can say "look at the pictures" but neither do they do justice to Golden Glorymum's beauty. The only way you can realize the beauty of Golden Glorymum is see it growing right in your own garden.

Here's pure gold for you in myriads of beautiful 2 to 2½ inch sunbursts, making such a mass of color that you can hardly believe your eyes. Everyone will ask you where you got it and what is its name. Golden Glorymum is a startling contrast with anything that has so far been introduced, a blossom display that will make everyone marvel. **PRICES:** \$1.15 each; 2 for \$1.95; 4 for \$3.45; 6 for \$4.95.

Price \$1.15 ea.

Special Offer
3 for \$2.65
Only

6 for \$4.95

Singly these plants are priced at \$1.15 each and worth it, but to give you a start we offer 2 strong potted plants for only \$1.95; 4 for \$3.45; 6 for \$4.95.



Over 1,500 Flowers on This One Plant

1,500 is a conservative estimate. Imagine such a glorious thing in your garden. Shape of plant, almost a perfect oval; in fact nearly a perfect circle and almost covered with flowers. Again we let the picture talk. Wouldn't you like to have this plant in your garden?

GOLDEN GLORYMUM

Botanically Golden Glorymum belongs to the Chrysanthemum family. Blooming season late August to frost; color of flowers golden yellow; height 1½ to 2 feet; spread 3 to 5 feet. Produces hundreds of blossoms at one time first year and still more the second year. Hardy. **PRICES:** Strong pot-grown plants, \$1.15 each; 2 for \$1.95; 4 for \$3.45; 6 for \$4.95.

Warning

Golden Glorymum is new; the result of a scientific cross. Obtainable only from Kellogg's.

COMBINATION SPECIALS WITH AZALEAMUM

| | | | |
|---------------------------------|--------|---------------------------------|--------|
| 1 Golden Glorymum | \$1.15 | 1 Bronze Beauty Azaleamum | \$1.00 |
| 1 Bronze Beauty Azaleamum | 1.00 | 1 Golden Glorymum | 1.15 |
| 1 Royal Red Azaleamum | 1.00 | 1 Royal Red Azaleamum | 1.00 |
| 1 Magic White Azaleamum | 1.00 | 1 Magic White Azaleamum | 1.00 |
| 1 Cameo Queen Azaleamum | .65 | | |

Total Value

Total Value\$4.80
SPECIAL PRICE—ALL 5 FOR ONLY \$3.49.

SPECIAL PRICE FOR ALL FOUR, ONLY \$2.99.

From a small potted plant set this spring, Golden Glorymum grows to more than bushel size by mid-summer and from late August until frost produces hundreds of big beautiful blossoms—just simply loaded with brightly colored flowers for week after week.

And this is just a start! Second year many extra hundreds of blossoms. Yet it needs little care or attention. Withstands severe winter weather.

Just imagine beautiful golden yellow blossoms like the above wholly covering a huge plant 3 to 4 feet across and 1½ feet high. Each blossom is a beautiful flower that would make you enthusiastic even if they were not produced in such large quantities, yet there are so many of these you can use lots for beautiful cut flowers and still hardly see where the plant has been robbed. Flowers natural size. Aren't they beautiful!

Supply Limited!
Please Order at Once

Offered only to Kellogg customers. Fine strong, healthy pot-grown plants.

New Phlox

Here is a new Phlox to attract the attention of your friends and make your garden different and better than others. Note its amazing beauty. The printing plates for this picture were made direct from the flower itself and does not in any way exaggerate Lillian's fine color. Actually you will find the flower more beautiful than the picture.

Lillian

What a charming color combination! Lillian is one of those rich salmon-pink Phlox—and salmon-pink is a beautiful color by itself—but in addition Lillian has a pretty bluish eye that makes it very unusual. Note the compact flower head and beautiful florets. You should have Lillian in your garden.



Lillian deserves a medal for good health. Here is a truly robust flower with plenty of vitality to grow big and strong and resist diseases. Often 12 to 15 flower spikes are produced per plant, making a handsome massive display above dark green foliage. Flower heads stand 2 to 3 feet high. Very hardy—stand coldest winters and warm summer. Even fine for cutting, will last 6 to 8 days or more in water. Stems strong and straight. See prices at right.

Prices
50c each
3 for \$1.25
6 for \$2.35
12 for \$4.50

5 Gorgeous New "Mums"



VARIETIES

- ① Royal Mahogany
- ② Amethyst Queen
- ③ Orchid Tip
- ④ Amber Beauty
- ⑤ Garnet Gem

BOOK COPYRIGHT 1935

R. M. Kellogg Co.,
Three Rivers, Mich.

Bred by Elmer D. Smith Famous the World Over

Over 55 years of Mr. Smith's life has been devoted to flower breeding and most of this to Chrysanthemums alone. And his work is so outstanding that he is known throughout the world as the greatest breeder of Chrysanthemums who ever lived. The greatest colleges and flower societies have honored him. He has given the world more new varieties of Chrysanthemums than any other man, a total of 586 varieties having been originated by him. Do not fail to include these five new amazing masterpieces in your order.



Elmer D. Smith

HERE ARE BRIEF DESCRIPTIONS OF THE VARIETIES:

- (1) **ROYAL MAHOGANY.** Shades of glistening gold and bronze seem to dance right out from the center of this beautiful "Mum." The outer petals are rich mahogany color and the center is a beautiful yellow. Flowers measure nearly 2½ inches across. **PRICES:** 60c each; 2 for \$1.10; 5 for \$2.20.
- (2) **AMETHYST QUEEN.** Here is a beautiful splash of pretty deep amethyst-mauve. The colors seem to dance and sparkle with living, breathing personality—a flower of real life and vitality. Blooms measure nearly 2½ inches across and are borne closely in clusters, giving a beautiful display. **PRICES:** 60c each; 2 for \$1.10; 5 for \$2.20.
- (3) **ORCHID TIP.** A fluffy beauty. Petals are clear, beautiful white from the inside out, tinged with delicate orchid; center is a dainty faint yellow. Imagine the prettiness of such an arrangement. There is indeed, a fascination to the beauty of this "Mum." Blossoms measure 3 inches across. Very early. **PRICES:** 60c each; 2 for \$1.10; 5 for \$2.20.
- (4) **AMBER BEAUTY.** This is one of those fluffy, fluffy "Mums" that throw their beauty at you in all directions. Buds are rich amber-bronze in color and when open the flowers are brilliant yellow with petals slightly tinged with bronze. The flowers measure 2½ to 3 inches across and are borne in brilliantly beautiful clusters. **PRICES:** 60c each; 2 for \$1.10; 5 for \$2.20.
- (5) **GARNET GEM.** This flower is a fine, well-bred dandy with gay, rich plumes that droop from the center in fascinating fashion. The center is rich golden yellow and the petals rich, rich garnet-red. Flowers fully 3 inches across. Do not hesitate to include this Chrysanthemum in your order. You will be delighted with it. **PRICES:** 60c each; 2 for \$1.10; 5 for \$2.20.

HAVE BEAUTY IN THE FALL WITH CHRYSANTHEMUMS

The varieties listed below are fine, and we recommend them:

ADIRONDA. Early blooming Pompon 'Mum. Flowers rich bronze with shades of orange-yellow. Grows 2 feet high.

EVA. Outstanding 'Mum of dwarfish habit. Grows 18 inches high with flowers of rich deep pink. Extra fine.

INDIAN. Dusky copper-colored variety. Grows 2 to 2½ feet high. Very late variety blooming when most others have gone.

MRS. HENRY HARRISON. One of the finest midseason varieties. Flowers are dainty light pink. Blooms profusely. Grows 2 to 2½ feet high.

OURAY. Rich mahogany-bronze. The finest Pompon 'Mum in this color range. Blooms mid-season. Grows 2 feet high.

SKIBO. Pretty little button-like flowers of clear yellow. Blooms early. Grows 2 feet high.

WHITE DOTY. Large flowering pure white. Blooms mid-season. Grows 3 feet high. The best white Hardy "Mum."

L'ARGENTEUILLAIS. Very early mum of decorative type. Color chestnut-brown. Grows 2½ ft. high.

EXCELSIOR. Upright mid-season variety with flowers of rich clear yellow. Grows 2½ feet high. Very satisfactory.

PRICES: All "Mums" above, field-grown plants, 30c each; 4 for 97c; 6 for \$1.39; 12 for \$2.67.



3
Shasta
Daisies
for
Only **47¢**

Just think, 3 fine healthy, field-grown plants for only 47c. These Daisies have large flowers of many snow-white petals. Long, mid-summer blooming period. Excellent bouquets. Grow two feet high. Plant 15 inches apart.
PRICES: 18c each; 3 for 47c; 6 for 79c.

All Five

for Only

\$1.95

all 5 years

This unusual collection of "Mums" made such a hit last year that we are repeating it this year, and at a slightly reduced price. We want every flower lover to try these five new Elmer D. Smith Chrysanthemum. We will furnish this collection as long as we have a full stock of varieties. We furnish well-rooted potted plants.

| | |
|------------------------|--------|
| 1 Orchid Tip | \$0.60 |
| 1 Amethyst Queen | .60 |
| 1 Garnet Gem | .60 |
| 1 Amber Beauty | .60 |
| 1 Royal Mahogany | .60 |

Total Value\$3.00
Special Price as long as they last—all five for only \$1.95.

Unusually Fine ^{any} 4

for only 98¢
30¢ Each
for 2.9

Not found in every garden, these beautiful and unusual flowers will make your garden stand apart. Numbers refer to pictures.

TROLLIUS (Globe Flower). (1). Amazingly beautiful orange-yellow with still richer fluffy stamens. Seems to glow with its own hidden fire. Flowers 1½ to 2 inches across, 1 to 2 feet tall. Blooms May to August. Plant 8 inches apart. A most delightful flower. Picture at left. Prices at right.

GEUM. (2). Beautiful and quaint! 18 to 24 inches high. Plant 15 inches apart. Two colors as follows:

Mrs. Bradshaw. Bright red flowers in June-July.

Lady Stratheden. Rich golden yellow during June and July.

LUPINES (4) (*Lupinus polyphyllus*). See picture extreme lower left. One of the finest for borders. Handsome foliage, handsome, pea-shaped flowers. 3 to 4 feet high. Blooms June to August. Plant 18 inches apart. Colors blue, pink, and white. State choice.

HELICHRYSUM ANGUSTIFOLIUM (*Perennial Strawflower*). (3). Hardy form of the well known "Everlasting." Grows 18 inches high with heads of bright yellow flowers. Foliage is silver with many lateral flowering stems. Fine for dried winter bouquets. Blooms July and August. Plant 12 to 15 inches apart.

DOUBLE PAINTED DAISY, BUCKEYE (*Pyrethrum*). (5). These are Painted Daisies over whom some fairy godmother has waved a magic wand. 3 to 4 feet high, spread 2 feet. Fine for groups and borders. Fine for cutting. Bloom May and June. Plant 18 inches apart. Potted plants.

JAPANESE ANEMONE (Windflower). (6). Masses of blooms from August to November. 2 to 3 feet high. Sun or shade. Plant 12 inches apart. Potted plants in three varieties as follows: **Rubra**, red; **Queen Charlotte**, pink; **Whirlwind**, white. You may choose colors.

EDELWEISS (*Leontopodium alpinum*). (7). This is the flower for which Alpine lovers risk their lives, proving their devotion by bringing it from dangerous spots to their sweethearts. Grows 4 to 6 inches high. Leaves silvery with pale yellow flowers, June and July. Plant 6 inches apart. Entire plant is woolly. Very unusual.

All plants on this page, 2-year field-grown except as noted. Prices above.



①



②



③



④



⑤



⑥



⑦

Now! 6 Your Choice
for Only
\$1.87

40¢ Each
3 for 98¢
6 for 1.87



DEUTZIA, PRIDE OF ROCHESTER. Double, white flowers tinged with rose in June. 6 to 8 feet high. Fine for group or background. Strong, 2-year, 2- to 3-foot plants.



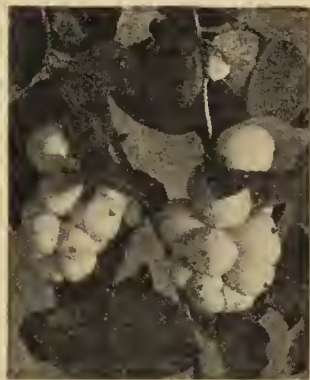
HYDRANGEA A. G. (Hills of Snow). Mid-season. Large clusters of pure white flowers in August. Grows 3 to 4 feet high. Strong, 1½- to 2-ft. plants.



HYDRANGEA P. G. Immense blooms! Perfect hardiness. After being a thing of beauty during the fall, its pinkish white blooms make fine winter bouquets. Strong, 1½ to 2 feet, two-year plants.



SPIREA ANTHONY WATERER. Finedwarf shrub with heads of pinkish red flowers. July until frost. Grows only 2 to 3 feet high. Two-year plants, 15 to 18 inches.



WHITE SNOWBERRY (*Symphoricarpos racemosus*). Delicate pink flowers followed by clusters of waxy white berries which cling until winter. Fine for shaded places. Grows 4 to 6 feet high. Strong, two-year plants, 2 to 3 ft.



PINK SPIREA (*Spirea Billiardi*). Grows 5 to 6 feet tall and produces in July, spikes of clear pink blooms 6 to 12 inches long at the ends of its branches. Silvery gray foliage. Strong, 2-year, 2- to 3-ft. plants.

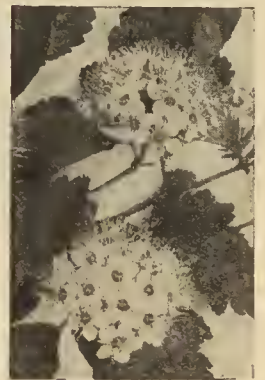


Golden Spirea



PINK TARTARIAN HONEYSUCKLE (*Lonicera tatarica rosea grandiflora*). Bushy, upright. 8 to 10 feet high. Delicate pink blooms followed by magnificent red berries in fall. 2 to 3 ft., two-year plants.

FRAGRANT HONEY-SUCKLE (*Lonicera fragrantissima*). Grows 6 to 8 feet. Semi-evergreen foliage remaining most of winter. Pinkish white flowers, sweet scented; early in spring. 2 to 3 ft., two-year plants.



GOLDEN SPIREA (*Physocarpus opulifolius luteus*). Pretty contrasting colors. Produces many feathery white flowers followed by clusters of red seed pods. 2 to 3 ft., two-year plants.

GOLDEN BELL (*Forsythia spectabilis*). (Pictured at right). Hardy, early blooming shrub growing 8 to 10 feet tall, with flowers of golden yellow before foliage appears. Strong, two-year, 2- to 3-ft. plants.



Golden Bell

Free! \$1.00 Value
See offer on page 72



RED PERSIAN LILAC (*Syringa persica rubra*). Flower heads more dainty and more lasting than old-fashioned Lilac; leaves smaller. Grows 8 to 10 feet high. Dark red in color; very beautiful. Bloom in May. Plant 5 feet apart. Size 2 to 3 feet.



EUROPEAN CRANBERRY (*Viburnum opulus*). Grows 10 feet high. Magnificent, spreading bush. White flowers followed by showy scarlet fruit. A real beauty. Blooms during May and June. Plant 5 to 6 feet apart. Size 1½ to 2 feet.



Snowball

Now! 6 Your Choice for Only **\$1.97**
45¢ Each
3 for 1.19
6 for 1.97

KASHGAR TAMARIX (Pictured at right) (*Tamarix hispida*). Ornate shrub with foliage of silvery green. Pink flowers in profusion during August and September. Fine for bouquets. Grows 6 to 8 feet high. Planting distance, 6 ft. Size 2-3 ft.

AMUR TAMARIX (Not illustrated) (*Tamarix amurensis*). Slender branched shrub with feathery green foliage which resembles an evergreen. Minute pink flowers appear in profusion along each branch before the leaves appear. Grows 9 to 11 feet high. Plant 6 feet apart. Blooms in June. Size 2 to 3 feet.



WEIGELA ROSEA (*Diervilla*). Bright pink flowers in June. Strong, rapid grower. Ultimate height, 8 feet to 10 feet. Handsome for border or background use. Plant 5 feet apart. Size 2 to 3 feet.

SNOWBALL (*Viburnum opulus sterile*). Always one of the most beautiful shrubs grown. Immense globular clusters of flowers in May and June. Grows 9 to 11 feet high. Planting distance, 5 to 6 feet. Size 1½ to 2 feet.



Kashgar Tamarix

VARIEGATED WEIGELA. Sprays of rosy pink flowers like Weigela Rosea but leaves beautifully variegated green and white. Blooms in June. Grows only 2 to 3 feet high. Very beautiful. Planting distance, 3 feet. Size 1½ to 2 feet.

FERN-LEAF SUMAC (*Rhus typhina laciniata*). Beautiful fernlike leaves which turn a dazzling red in autumn. Flowers June through August followed by showy red fruit until late fall. Plant 6 feet apart. Grows 12 to 14 feet high. Size 2 to 3 feet.

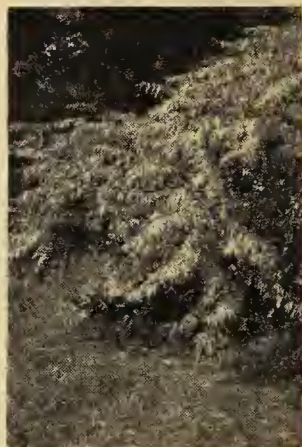
GOLDEN ELDER (*Sambucus nigra aurea*). Magnificent golden foliage; huge flower heads of pure white; purple fruit. Grows 8 to 10 feet high. Blooms in June. Very hardy. Planting distance, 5 to 7 feet. Size 2 to 3 feet.



KOREAN SPIREA (*Spiraea trichocarpa*). Graceful drooping branches; sprays of delicate white blooms in June after others have ceased. Grows 4 to 5 feet high. **Hardy**. Rapid grower. Planting distance 5 feet. Size 2 to 2½ feet.

JAPANESE SPIREA (*Spiraea Thunbergii*). Very slender, drooping, feathery, lance-leaved foliage. White blooms in early spring before foliage appears. Grows 4 to 5 feet high. Plant 4 feet apart. Size 1½ to 2 feet.

DWARF WHITE SPIREA (*Spiraea callosa alba*). Dwarf shrub seldom attaining a height of more than 3 feet. Nearly identical in growth to Spiraea Anthony Waterer except flowers are white. Blooms July and throughout the summer. Planting distance, 2 to 3 feet. Size 15 to 18 inches.



Fern-Leaf Sumac



Golden Elder

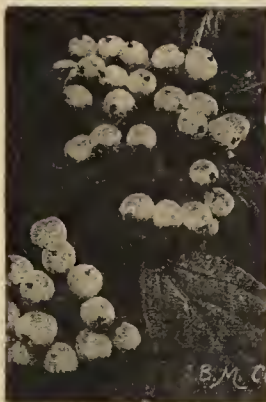


Now! 3 Your Choice
for Only
\$1.19
45¢ Each
3 for 1.19
6 for 1.97



SLENDER DEUTZIA (*Deutzia gracilis*). Useful low shrub with beautiful white flowers in May. Grows 2 to 3 feet high. 15 to 18 in., two-year plants.

LEMOINE DEUTZIA (*Deutzia Lemoinei*). Exceedingly slender, upright branches. Single white flowers borne in profusion. Grows 4 to 5 feet high. Fine for foundation plantings. 1½ to 2 ft., 2-yr. plants.



CORAL DOGWOOD (*Cornus sibirica*). Bright coral-red bark lends a charming winter effect. Faultless foliage with pretty white blooms and berries. Grows 5 to 6 feet. 2 to 3 ft., two-year plants.



ALTHEA, ROSE OF SHARON (*Hibiscus syriacus*). Beautiful long blooming, late blooming, tall growing shrub. Blooms August and September. Red, pink or white, state color. 2 to 3 ft., two-year plants.



SWEET SHRUB (*Calycanthus floridus*). Dainty shrub with shiny green leaves. Unique aromatic chocolate-brown flowers in May and June. Grows 4 to 6 feet high. 18 to 24 in., two-year plants.

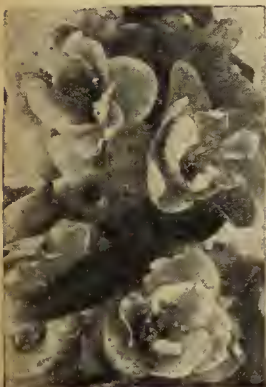
YELLOW TWIGGED DOGWOOD (*Cornus lutea*). Fine for naturalizing or in groups. Grows 6 to 8 feet high and is beautiful at all seasons of the year. White flowers, white berries; greenish yellow branches. 2 to 3 ft., 2-year plants.



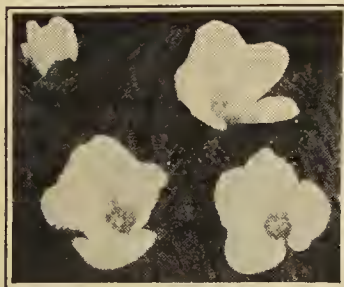
Virginal Mock Orange



RUSSIAN OLIVE (*Elaeagnus angustifolia*). Glittering silvery foliage and yellow flowers. Chief beauty is in its foliage. Fine for border or background. Grows 12 to 15 feet high. 2 to 3 ft., two-year plants.



JAPANESE FLOWERING QUINCE (*Cydonia japonica*). Flowers of dazzling scarlet appear in spring before foliage. Very striking. 4 to 5 feet high. 18 to 24 in., two-year plants.



WHITE KERRIA; JET-BEAD (*Rhodotypos kerrioides*). Closely branched light green foliage. Large, white flowers, clusters of shiny black berries in fall. Grows 5 to 6 feet high. Does well in shade or sun. 18 to 24 in., two-year plants.

VIRGINAL MOCK ORANGE (*Philadelphus virginal*). Grows 8 to 10 feet high. Clusters of fragrant double flowers June and intermittently until fall. 2 to 3 ft., two-year plants.

GOLDEN SYRINGA (*Philadelphus aureus*). (Pictured at right). Beautiful shrub growing 3 feet high. Fragrant white blooms, dense yellow foliage. Fine to give contrast in shrub plantings. 15 to 18 in., two-year plants.





RED CHOKEBERRY (*Aronia arbutifolia*). Pretty white flowers in April and May, bright red berries and foliage in autumn. Grows to 6 feet. Plant 5 feet apart. Size 1½ to 2 feet.



Beauty Bush

Now! 3 Your Choice for Only \$1.39
 55¢ Each
 3 for 1.39
 6 for 2.35



Ural False Spirea

BEAUTY BUSH (*Kolkwitzia amabilis*). All that the name implies. Beauty surpassing description. Masses of delicate pink, fragrant flowers on drooping branches in May. Grows 5 to 6 feet high. Planting distance 4 feet. Size 1½ to 2 feet.

URAL FALSE SPIREA (*Sorbaria sorbifolia*). Grayish colored bark and fernlike foliage which most resembles that of the Mountain Ash. Feathery panicles of pure white flowers in June and July. Grows 4 to 6 feet high. Size 2 to 2½ feet.



RED WEIGELA (*Weigela, Eva Rathke*). Drooping branches; rich green foliage; sprays of crimson flowers from June until autumn. Grows 5 feet high. Plant 4 feet apart. Size, 1½ to 2 feet.

WEIGELA, ABEL CARRIERE (*Diercilla*). Handsome shrub growing 10 feet high. Countless carmine-rose blooms on arching branches in May and July. Plant 5 feet apart. Size, 2 to 3 feet.

SILVER DOGWOOD (*Cornus alba elegantissima*). Bright red bark and green leaves artistically bordered with ivory-white. Very beautiful and symmetrical in shape. Grows 6 to 7 feet high. Blooms May and June with berries until fall. Planting distance 5 feet. Size, 1½ to 2 feet.

Beauty - Bush Cherry

Fruit That Is Good to Eat

and A Beautiful Ornamental Shrub

Beauty-Bush Cherry combines all the beauty of an ornamental shrub with useful fruiting quality. Now you can have a beautiful hedge of shrubbery and from that hedge pick delicious, wholesome fruit. Now small yards can have both beautiful shrubbery and fruit.

The fruit is especially fine in sauces, jams, jellies and cordials.

Fruits Quickly

Beauty-Bush Cherry grows rapidly and fruits quickly in any soil—one year after planting. Withstands heat, drought or cold. Requires no more room than a raspberry bush, but often bears as much fruit as a plum tree. Can be planted as close as 4 by 6 ft. Grows only 4 or 5 feet high, 3- to 4-foot spread. Pick from the ground—no ladder.

Prices: 2- to 3-ft. plants, 2 for 97c; 5 for \$1.89; 10 for \$3.47; 25 for \$7.49.

In the early spring the bush is a perfect mass of beautiful snow-white flowers completely and gloriously covering the entire bush. The foliage is a beautiful bluish green with a silvery frostiness that glitters in the sun like silver dust. Leaves beautifully shaped; bush symmetrical.



As an Ornamental Shrub

Note how the fruit of Beauty-Bush Cherry is borne in thick clusters. It is a very heavy bearer, fruit as large as any sweet Cherry or larger, but plum-shaped. Fruit beautiful.

Unusually Fine

← (1) **EUROPEAN BURNING BUSH** (*Euonymus europaeus*). Rare and unusual! Grows only 15 feet high. Leaves and stems bright green. Clusters of bright yellow flowers in April and May; bright crimson fruit later, clings until midwinter. First frost colors the leaves beautiful scarlet. 2 to 3 ft., 3-year plants.

(2) **DESMODIUM** (*Lespedeza bicolor*). Hardy erect shrubby perennial growing 4 feet high. Small purplish red flowers in August. Top may die in winter but roots are hardy and will produce blooms the same year. Plant 3 to 4 feet apart. 1½ to 2 ft., 2-year plants.

← (3) **PHILADELPHUS LEMOINEI** **ERECTA** (*Slender Syringa*). Artistic, slender-branched. Grows 4 to 5 feet tall! Small white flowers in May. Very fine for hedges. 1½ to 2 ft., 3-year plants. Plant 3 ft. apart.

(4) **WINGED EUONYMUS** (*Euonymus alatus*). Upright shrub growing 6 to 8 feet high. Most unusual corked bark. Note wings, see picture. Leaves turn scarlet in fall. Flowers light pink. Dazzling winged scarlet fruit. Plant 5 feet apart. 1½ to 2 ft., 3-year plants.

(5) **VITEX INCISA** (*Cut Leaf Chaste Tree*). Lavender-blue flowers July and August. Like Buddleia, the top sometimes dies but bloom occurs on new growth. Grows 4 feet high. Plant 3 to 4 feet apart. 1½ to 2 ft., two-year plants.

(6) **BLUE LEAF HONEYSUCKLE** (*Lonicera Korolkowii floribunda*). **NEW! BLUE! BEAUTIFUL!** Blue-green foliage and lavender-pink flowers, then red fruit. Gracefully drooping branches. Grows 8 to 10 feet. Plant 5 ft. apart. 2 to 3 ft., two-year plants.

(7) **ARROW WOOD** (*Viburnum dentatum*). Rich green foliage and greenish white flowers, then black fruit. Grows 10 to 12 feet. Blooms May-June. Likes sun or shade. Plant 4 to 5 ft. apart. 1½ to 2 ft., 3-year plants.

(8) **WAYFARING TREE** (*Viburnum Lantana*). Large gray-green leaves. Upright growth. White flowers in May, clusters of reddish black fruit. Grows 12 to 15 feet. Plant 5 to 6 feet apart. 1½ to 2 ft., 3-year plants.

Prices, all shrubs on this page:
55c each; 3 for \$1.39; 6 for \$2.45



New! Clematis Montana Undulata

See picture in natural color at right.

Just imagine a whole beautiful blanket of these lovely pink flowers! Imagine your porch or trellis covered with them! Use them for converting unsightly fences and trees into beauty spots. Hundreds of blossoms—yes, hundreds.

Flowers are very much similar to beautiful anemone blossoms and the most delightful shell-pink you ever saw with pretty little, flossy, yellow centers, and how they do pile on top of one another! You will love the refined, well-bred beauty of these blossoms.

The foliage, too, is decidedly beautiful. It is a rich waxy green that no picture can show, dark and healthy, and a whole beauty show in itself. Grows 10 to 12 feet high.

Special!

- 1 Clematis Montana Undulata\$0.70
- 1 Clematis Jackmani .65
- 1 Clematis Mme. Edouard Andre. .65
- 1 Clematis Henryi . .65
- Total Value\$2.65
- Special Price, Only 2.27

Clematis Montana Undulata has stood temperatures of 30 degrees below zero, unprotected. It is exceedingly hardy. Likes sunshine but gets along nicely with only three or four hours each day. Easy to grow. Plant 8 feet apart.

Prices: 70c each; 3 for \$1.75;
6 for \$3.35

Free!
\$1.00
value

See page 72.



Clematis Paniculata

4 for \$1.19

(Sweet Autumn Clematis)

This is a very graceful climber with myriads of minute white blooms noted for their rare and delightful fragrance. They are fragrant even at a distance. Blooms September. Planting distance, 8 ft. Prices: 39c each; 2 for 67c; 4 for \$1.19.



Chinese WISTERIA

2 for 67c

Flowers produced in immense purplish blue clusters as shown here. Blooms appear in May and June and with these quick-blooming plants you can often have blooms one year from planting. One of the most beautiful and permanent of climbing vines. Planting distance, 8 to 10 feet. Prices: 39c each; 2 for 67c; 4 for \$1.19.

FREE
\$1.00
value
See page 72



2 Hall's Japan Honeysuckle 49c

(*Lonicera japonica Halliana*)

A wonderful vine to cover porches, trellises, etc. Strong growing; nearly evergreen. Masses of highly fragrant blooms which emerge white and turn to yellow. Blooms June-September. Plant 8 to 10 inches apart. Prices: 29c each; 2 for 49c; 4 for 94c.

2 Scarlet Trumpet Honeysuckle 49c

(*Lonicera sempervirens*)

(Not illustrated). A very vigorous climber with nearly evergreen foliage. Flower trumpets brilliant scarlet-red. Very attractive at all times. Plant 8 to 10 feet apart. Blooms June-September. Prices: 29c each; 2 for 49c; 4 for 94c.

3 Silver Lace Vine

(*Polygonum Auberti*)

\$1.49

Picture at right

Silver Lace Vine is indeed the right name for this beautiful plant for it is completely covered all summer and fall with myriads of snowy white flowers. Very quick grower. A beautiful screen for pergola, fence or unsightly objects; often grows 20 feet or more in one season. Planting distance, 8 to 10 feet. Supply is decidedly limited, so order at once. Prices: Field-grown plants, 65c each; 2 for \$1.19; 3 for \$1.49; 6 for \$2.59.

See Description at left



Clematis Montana Undulata. 70c each; 3 for \$1.75; 6 for \$3.35.

Clematis Jackmani.
65c each;
3 for \$1.69.

Clematis Mme. Edouard Andre.
65c each;
3 for \$1.69.

Clematis Henryi. (Below).
65c each;
3 for \$1.69.



Silver Lace Vine.
65c each; 2 for \$1.19; 3 for \$1.49; 6 for \$2.59.

Large-Flowering Clematis
Large, 4- to 6-inch flowers, richly colored, beautiful. Long June to October, blooming period. Fine for trellis, porch or pergola. Loads of bloom quickly. Like sun and good drainage. You receive one of each variety shown at the right, or you may make choice.

Prices: 65c each; 3 for \$1.69.

All 3 for Only \$1.69

JACKSON & PERKINS *Rose Winners*

ROSES SHOWN HERE ARE THE FAMOUS J & P PATENTED VARIETIES

GUARANTY! Refill free if not in good condition upon arrival; any that do not grow refilled for only 25c per plant.



COPYRIGHT 1935

ECLIPSE. (Above). Plant patent No. 172. Especially fine for its long splendid buds. Pleasing soft yellow color. Won the Bagatelle Gold Medal in Europe this year. **PRICES:** \$1.50 each; 12 for \$15.00.



COPYRIGHT 1932

COUNTRESS VANDAL. (Above). Plant patent No. 38. Long pointed buds, distinctive shadings of coppery bronze suffused with soft gold, beautiful form, long life. **PRICES:** \$1.00 each; 12 for \$10.00.



None Genuine without these Tags

Call Four
for Only **\$4.75**
Value **\$5.50**

You get 1 each of the 4 Roses shown on this page



GLOAMING. (Below). Plant patent No. 137. Large buds on long rigid stems. Handsome foliage, vigorous, tall growing. Blooms large and full, well formed and long lasting. Delightfully fragrant. **PRICES:** \$1.50 each; 12 for \$15.00.

COPYRIGHT 1935



MATADOR. (Below). Plant patent No. 170. Heralded in Europe as a great red Rose. Blossoms are large, full, with the scarlet-crimson and form of the Matador's Cape. **PRICES:** \$1.50 each; 12 for \$15.00.

COPYRIGHT 1935



New Rose Texas Centennial

Texas Centennial Rose is the lovely new Rose that was named in honor of Texas' 100th year of Statehood—and which honors every state of the Union with its beauty and hardiness. The color of Texas Centennial varies in exciting fashion; first the buds open with a delicate yellow-salmon color, then the full bloom changes to a striking combination of rich rose-crimson and pink. Blooms often measure 5 to 6 inches across.

The plants are very hardy, vigorous and thrifty with glossy foliage and thorns of rich red.

Plants we furnish are extra strong, well rooted, number one grade stock.

PRICES, \$1.00 each; \$10.00 per doz.



PLANT PATENT NO. 162

This patented variety of Rose is being handled under license from the patent owner.

Special

Every Rose lover wants at least one each of the five beautiful Hybrid Tea Roses shown here, so we make you the special offer at the right. Order promptly while we can supply all five.

| Eclipse
| Gloaming
| Countess Vandal
| Matador
| Texas Centennial

All Five **\$6.50** Value
Yours for Only
\$5.65



New Climber Doubloons

Isn't Doubloons a beauty? Note the wonderful clusters of very large cup-formed saffron-yellow blooms. These open one after another, thus prolonging the season. Long, heavy canes. Pronounced the best yellow climber today. Has a tendency to repeat in mid-summer.

PRICES, 1 for \$1.50; \$15.00 per doz.



PLANT PATENT
NO. 152

NONE GENUINE
WITHOUT THIS
TAG

Purple Buddleia Ile de France

This is, without doubt, the most wonderful and most beautiful new Buddleia now obtainable. It will be a distinct matter of pride to you when you can display it.

**2 for
89¢**

PRICES:
Each \$0.50
2 for .89
3 for 1.19
6 for 1.97

Just imagine rich purple spikes of flowers 12 inches and more in length. Just imagine the thrilling beauty of a whole bush completely covered with them, like that shown at the left. Bush grows 3 to 4 feet high with corresponding spread. Buddleia Ile de France is indescribably beautiful. Buddleia Ile de France is the richest of all Buddleias. Bushes are fragrant and attract bevy of beautiful butterflies. Vigorous and easy to grow. Blooms from August to the end of autumn. Blooms the first year.

PRICES:
Each\$0.50
2 for89
3 for 1.19
6 for 1.97

Free!
\$1.00
value
With Orders for
\$5.00 or more.
See page 72.



Description
at right →

Azalea Mollis

See Description at Right →



Buddleia Ile de France

**BLOOMS
FIRST YEAR!**
Don't forget —
no waiting for
beauty. Buddleia
Ile de France
blooms first Au-
gust after plant-
ing.

→
Daphne





Buddleia Farquhari

Description same as for Buddleia Ile de France but blooms lilac instead of deep purple. 35c each; 2 for 60c; 4 for \$1.17.



Something
NEW
See page 40

BUDDLEIA ALTERNIFOLIA. Hardy tops, hardy roots! This beautiful Buddleia can be used in foundation plantings because it does not die down during the winter. Pretty leaves appear alternately on slender, graceful, drooping stems. Beautiful lavender flowers appear in mid-summer. Grows 6 feet high. Planting distance, 4 feet. Unusual and rare. We furnish you with strong, 18- to 24-inch, two-year plants. Prices: 45c each; 2 for 79c; 6 for \$1.98.

SMOKE TREE (*Rhus cotinus*). Just like a big, beautiful puff of purple smoke. Grows 8 to 10 feet high; can be trained to tree form or shrub as desired. Glossy green leaves; smoky colored panicles of feathery flowers, June to September. Planting distance, 5 feet. Attracts much favorable attention. Prices: 59c each; 2 for 99c; 3 for \$1.47; 6 for \$2.39.

Beautiful Azalea Mollis - 2 for \$1.39

(Japanese Azalea)

Yes, Japanese Azalea will grow in the north! And how glad you will be at that news! Everyone will admire your Japanese Azalea enthusiastically. These shrubs add an unusualness to your planting and will be a continual delight. Dwarf, splendid form and foliage. Burnt orange, yellow, pink, red or salmon-colored flowers in May and June. These are hybrids and we cannot guarantee colors. Like sun or shade. Hardy. Size of plants, 8 to 10 inches. Grow 3 feet high. Plant 2½ to 3 feet apart. Prices: Each plant with a ball of peat around the roots, 75c each; 2 for \$1.39; 4 for \$2.47.



Picture at right shows an Azalea plant in full bloom.

Hardy Daphne

(Garland Flower) *Daphne Cneorum*

The most fragrant of all shrubsand decidedly one of the most beautiful

There are very few flowers to delight you as Hardy Daphne Cneorum will do. Not only for its beauty, but also for the amazingly delightful odor. And remember that it has beautiful foliage that is evergreen all winter. Blooms during April and May when it is just one big, gorgeous mass of pink delight, and at intervals throughout the summer. Low growing, 15 inches high. Hardy. Likes sun. We furnish balled and burlapped plants, 10 to 12 inches spread. Plant 2½ to 3 feet apart.

Prices: \$1.25 each; 2 for \$1.97; 4 for \$3.79, by express.

2
for Only
\$1.97



Scotch Heathers

Hardy Flowering Evergreens

Heathers are exceedingly beautiful and picturesque. In fact, they are world

renowned. Great artists have painted them, great bards sing of them, and poets, novelists, historians, geographers, botanists—all give them praise. They are very handsome in low shrubbery borders and are extra fine for rockeries. They are evergreen—pretty all winter.

All Heathers are low and dense growing with small feathery leaves and pretty clusters of tiny bell-shaped flowers. Easy to grow, especially in dry sunny positions, but will also grow in moist land and shady places. Cut branches stay life-like for months.

SCOTCH HEATHER (*Calluna vulgaris*). Hundreds of pretty bell-shaped pink flowers and unusually pretty foliage. Prices: 3-yr. plants, 75c each; 2 for \$1.39; 4 for \$2.35.

Here are six of the most beautiful and most unusual ornamental shrubs you can find, all

Unusual Beauty

flowering excepting Red Leaf Japanese Maple. Use them singly for best effect.



RED FLOWERING DOGWOOD (*Cornus florida rubra*)

Beautiful red flowers on a Dogwood! These appear in April and May before leaves appear. Ultimate height about 20 feet. Foliage deep green changing to bronzy red in autumn. One of the best of all ornamental shrubs. Plant 12 to 15 feet apart. Prices: 18 to 24 in., not balled and burlapped, \$1.25 each; 2 for \$2.25; 4 for \$4.15.



REDBUD (*Judas Tree*), (*Cercis canadensis*). This is the beautiful tree that blooms with such myriads of small reddish purple blooms early in the spring before leaves appear. Very refreshing on account of its early blooming. Grows not over 20 to 30 feet high. Heart-shaped leaves. Plant 20 feet apart. Prices: 3- to 4-ft. size, 70c each; 2 for \$1.29; 6 for \$3.25.



JAPANESE SNOWBALL (*Viburnum tomentosum plicatum*). One of the prettiest and most unusual of the Snowballs. Very showy. Grows 8 feet high. Has large, perfectly formed, snow-white balls of flowers during May and June. Beautiful form. Planting distance, 4 to 5 feet. Prices: 1½ to 2 ft., two-year plants, 59c each; 3 for \$1.55; 6 for \$2.75.



FRENCH LILACS (*Syringa vulgaris Hybrids*). These beautiful Lilacs are glorified members of an old-fashioned favorite. Magnificent color, alluring in their fragrance. Bloom in May. Grow 8 to 10 feet high; plant 5 feet apart. We offer them in four beautiful colors as follows, you choose the colors you want:

RED, PINK, WHITE, or BLUE. Size of plants offered, 1½ to 2 ft., three-year plants. Unusually fine stock. Prices: 60c each; 4 for \$1.98.



Red Leaf Japanese Maple

RED-LEAVED JAPANESE MAPLE (*Acer palmatum atropurpureum*). Beautiful cut leaves of vivid red in spring, turning to bronzy red in mid-summer; much more laciniated (fernlike) than tall growing Maples. Grows not more than 10 feet high. Rich bronze color in fall. Plant 6 to 8 feet apart. Prices: 2 to 3 ft., six-year trees, balled and burlapped, \$3.97 each; 2 for \$7.29.



NEW FLOWERING CHERRY
AMA-NO-GAWA

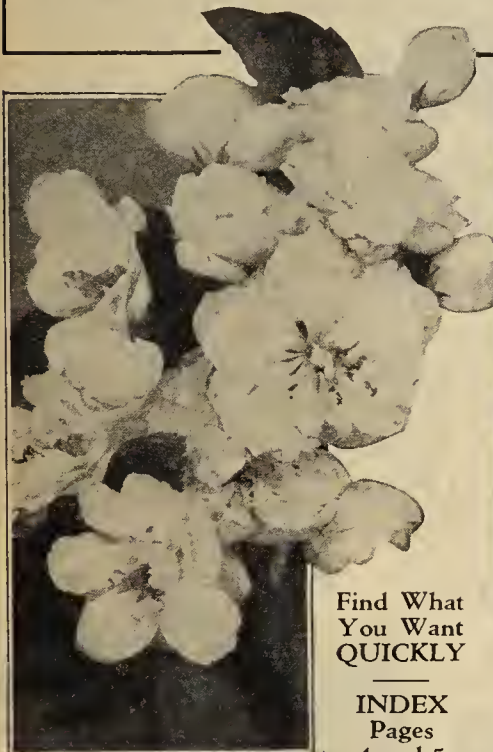
Here is a beautiful tree from Japan, so famous for its flowering Cherries. And this flowering Cherry has a new form very unusual and delightful. Instead of being spreading in shape, it has an upright, compact form similar to that of Lombardy Poplar. Exceedingly beautiful in pairs beside lawn entrances, etc. Flowers illustrated above. Blooms in May and has light pink flowers. Prices: \$1.50 each; 2 for \$2.75.

Free - \$1 value

See full details of offer on page 72.

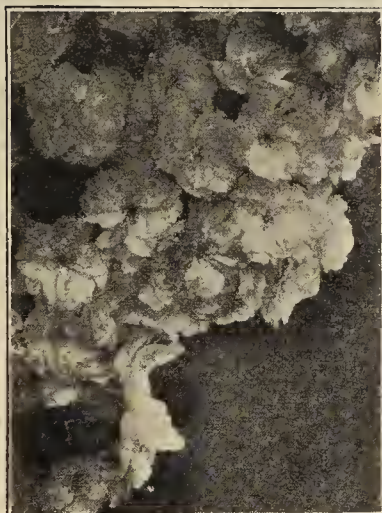
Six Beautiful Aristocrats

These flowering ornamentals are the aristocrats of all shrubbery. These shrubs or trees can, on account of their unusual beauty, be planted singly and alone. No landscape architect need help you place them, for they are beautiful anywhere.



Bechtel's Flowering Crab

BECHTEL'S CRAB (*Malus ioensis plena*). Tree has a beautiful shape with large lustrous green leaves, silvery beneath. Immense, double pink flowers in May. Grows 12 to 15 feet high. Planting distance, 6 to 8 feet. Prices: 2- to 3-ft. trees, 75c each; 2 for \$1.35; 4 for \$2.47.



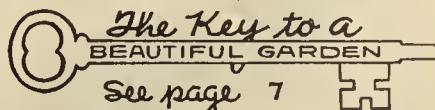
Flowering Almond (Above)

FLOWERING ALMOND (*Prunus glandulosa albiplena*). (Pictured above). This beautiful shrub is literally covered with double pink blooms in the month of May and is truly a glorious sight. Grows 4 to 5 feet high. Plant 3½ feet apart. Prices: 18- to 24-in. plants, 60c each; 2 for 99c; 4 for \$1.87.



Bronze Glory

BRONZE GLORY (*Prunus cistena*). A glorious tree, especially against the setting sun. Leaves brilliant carmine in early spring; change to deep maroon in summer with a bronzy metallic sheen. Truly magnificent! Beauty lasts all spring and summer. Beautiful pink flowers in May. Grows 8 to 10 feet high. Plant 5 to 6 feet apart. Prices: 2- to 3-ft. trees, 75c each; 2 for \$1.35; 4 for \$2.47.



2 Double Flowering Plum, \$1.19

(*Prunus triloba*—Rose Tree of China). (Not illustrated). Here are loads of rich, double, pink blooms for you during the month of May. Tree grows 8 to 12 feet high. Prices: 2- to 3-ft. trees, 70c each; 2 for \$1.19; 4 for \$1.99.



Paul's Double Scarlet Thorn

PAUL'S DOUBLE SCARLET THORN (*Crataegus oxyacantha splendens*). This beautiful ornamental is just loaded with beautiful double, brilliant scarlet blooms during the month of May. This is followed by small, showy fruit later on. Grows 15 feet high. Plant 10 feet apart. Prices: 2- to 3-ft. trees, \$1.49 each; 2 for \$2.79.

Free! \$1.00 value

Make your order amount to \$5.00 or more and you get the \$1.00 value free. See full details of offer on page 72.

FLOWERING PEACH (*Amygdalus rubra plena*). This is a beautiful red flowering variety. Stems literally loaded with beautiful double blossoms in May. Fine for cutting. Ultimate height, 15 to 20 feet. Plant 10 to 12 ft. apart. Prices: 2- to 3-ft. sturdy trees, 75c each; 2 for \$1.35; 4 for \$2.47.



Need Hedges? Here they are!



KELLOGG'S
Lodense
PRIVET

**IT'S LOW—IT'S DENSE—
THE PRETTIEST YOU EVER SAW**
(*Ligustrum nanum compactum*)

Grows low and keeps well within bounds. Just the thing for hedging small yards where a tall hedge would be out of place. Grows 18 to 24 inches high. **FOLIAGE VERY DENSE**—can be sheared formally or left natural and in either case is decidedly beautiful. Color beautiful deep green, somewhat glossy; stems reddish. Don't forget it's really dense. Fine as low, ornamental hedge around trees and shrubbery. Plant 10 inches apart. **PRICES:** 10 for 99c; 25 for \$2.27; 50 for \$3.98; 100 for \$7.49; 7c each when 200 or more are ordered.



AMUR RIVER PRIVET. The bardiest formal hedge. Plant about 1 foot apart in single row and 18 inches in staggered row. Blooms white in May followed by black fruit. Size of plants 12 to 18 inches, two years old. **PRICES:** 10 for 87c; 25 for \$1.79; 50 for \$2.78; 100 for \$4.85.



REGEL'S PRIVET. Grows well, shade or sun. Dark green, glossy leaves. A uniform and spreading grower. Requires little pruning. Fine for group and foundation planting as well as hedges. Grows 4 to 6 inches high. Plant 2 feet apart. White flowers followed by black berries.

PRICES: Size of plants 15 to 18 in., 5 for 80c; 10 for \$1.49; 25 for \$3.47; 50 or more at 12c each.



JAPANESE BARBERRY (*Berberis Thunbergi*). Japanese Barberry has the useful quality of being prickly, thus keeping dogs away. It's the finest hedge where you want real protection to your lawn. Foliage is green turning red in fall; red berries in winter. Plants furnished are field grown, 2 to 3 years old. Grows 4 feet high. Plant 2 to 2½ feet apart. May be had in two sizes at prices below. **PRICES:** Size 12 to 15 inch, 6 for \$1.20; 12 for \$2.15; 25 for \$3.75; 50 or more at 12c each. Size 18 to 24 inch, 6 for \$1.44; 12 for \$2.58; 25 for \$4.47; 50 or more at 15c each.

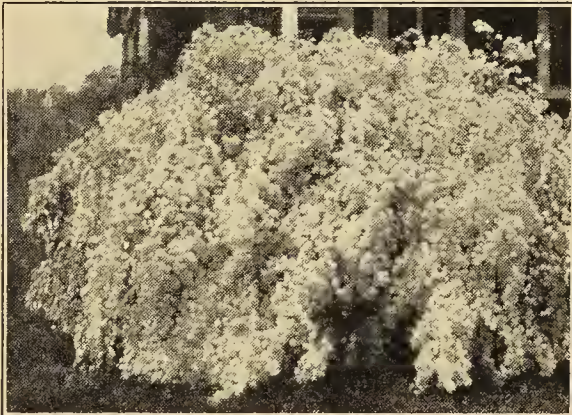
FREE!
\$1.00
value
See page 72



RED LEAVED BARBERRY. Spring foliage, rich bronze-red. Summer and autumn add other shades of orange-scarlet and red. Winter berries bright scarlet. Plant in full sun. Grows 4 feet tall. Plant 2 to 2½ feet apart.

PRICES: Size 12 to 15 in., 2 year, 6 for \$1.50; 12 for \$2.69; 25 for \$4.69; 50 or more at 15c each.

Size 18 to 24 in., 2 year, 6 for \$1.80; 12 for \$3.22; 25 for \$5.59; 50 or more at 19c each.



SPIREA VAN HOUTTEI

Don't overlook this unusual bargain. Spirea Van Houttei (Bridal Wreath) is one of the most beautiful shrubs that grows. Masses of white blooms in May. Beautiful drooping effect. Grows 10 feet high. Plant 5 to 6 feet apart.

PRICES: Size 2 to 3 feet, 25c each; 3 for 65c; 6 for \$1.15.

Size 1½ to 2 feet, 20c each; 3 for 53c; 6 for 99c.



Truehedge Columnberry

The New UPRIGHT Hedge that needs so little care

(Plant Patent No. 110—R. M. Kellogg Co., Authorized Distributors).

Truehedge Columnberry is the neatest, trimmest, easiest-managed hedge you ever saw. Will give your home all the style that comes from tailor fitting.

Practically no labor is required in pruning Truehedge Columnberry. The plants grow in upright columnar form and only a snip here and there is needed. Foliage is dense, heavy and evenly distributed from the ground up. Hardy, drought resistant, disease resistant.



Prices

9 to 12 in. size.
1 for . \$ 0.30
5 for . 1.15
25 for . 4.50
100 for . 16.50

12 to 15 in. size.
1 for . \$ 0.35
5 for . 1.40
25 for . 5.75
100 for . 21.00



Just Like Boxwood

The picture above shows a single Truehedge plant pruned for formal effect. Ideal for planting in pairs beside porches, entrances, etc., where formerly expensive Boxwoods, Arbor-Vitae, etc., have been used. Often mistaken for Boxwood. Grows about 5 feet tall.

The pictures shown here show Truehedge after pruning. It is not necessary to prune Truehedge for hedges, however; just plant it in rows.

The picture above shows a few rows of Truehedge Columnberry in the nursery pruned for formal effect. Truehedge is much better for this formal pruning than Amur River Privet.



Evergreen Bittersweet

Any climbing vine on lower half this page.

1 for .. \$0.43
2 for .. .75
4 for .. 1.39
6 for .. 1.98
12 for .. 3.59

All No. 1, field-grown plants.



BITTERSWEET (*Celastrus scandens*). (Above). Gives you wonderful winter bouquets of bright red fruit without necessity of roaming the countryside. Grows on any support. Beautiful orange-red flowers in mid-summer. Plant 8 to 10 feet apart.

EVERGREEN BITTERSWEET (*Euonymus radicans vegetus*). (Pictured above). Magnificent sturdy vine with large, shiny green leaves and showy orange fruit. Climbs any surface without support. An excellent ground cover. Plant 5 feet apart as a climber, 2½ feet as a ground cover.



Boston Ivy

BOSTON IVY (*Ampelopsis tricuspidata*) (left). This beautiful vine clings tenaciously to any surface. Its large leaves completely cover any surface desired. Makes your home cooler in summer. Plant 8 to 10 feet apart.



Virginia Creeper

VIRGINIA CREEPER or **AMERICAN IVY** (*Ampelopsis quinquefolia*). Above. Clings to walls or any support. Dense, green foliage turns bronzy red in autumn. Very hardy; very beautiful. Plant 8 to 10 feet apart.

See page 50 for other climbing vines.

~ Kellogg's Ornamental Shade Trees ~



WEeping WILLOW (*Salix blanda*). Adds a picturesque touch unobtainable in other trees. Grows 30 to 40 feet high with graceful drooping branches. Plant 40 feet apart. **PRICES:** 4 to 6 ft., 2-yr. trees, 75c each; 2 for \$1.35; 4 for \$2.37.

PUSSY WILLOW (*Salix discolor*). Grows 20 feet. Plant 12 to 15 feet apart. **Size,** 3 to 4 ft., 75c each; 2 for \$1.35; 4 for \$2.37.

LOMBARDY POPLAR (*Populus nigra italica*). 60- to 70-ft. spires of beauty. Plant 10 to 12 feet apart. **Size,** 5 to 6 ft., 67c each; 3 for \$1.63; 6 for \$2.77.

SILVER MAPLE (*Acer dasycarpum*). 50 to 60 feet high; quick. Silver-green leaves. **Size,** 6 to 8 ft., 75c each; 2 for \$1.35; 4 for \$2.37.

NORWAY MAPLE (*Acer platanoides*). Well rounded, hard Maple. 50 feet. Dense, dark green foliage. **Size,** 6 to 8 ft., \$2.40 each; 2 for \$4.47; 4 for \$7.69.

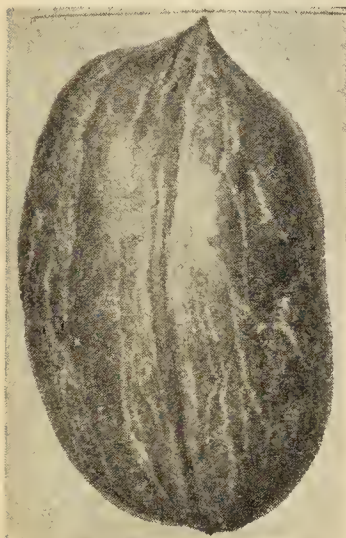


UMBRELLA CATALPA (*Catalpa Bungei*). The finest formal tree that grows. Maintains form without pruning. Grows not over 5 to 6 feet high. **PRICES:** 5 to 6 ft., 2-year, grafted stock, 1 for \$1.25; 2 for \$2.19; 4 for \$3.99.

MOUNTAIN ASH (*Sorbus aucuparia*). Symmetrical 25- to 30-ft. tree. Smooth, greenish bark. Clusters of orange-red berries. Plant 20 ft. apart. **Size,** 6 to 8 ft., \$1.25 each; 2 for \$2.27; 4 for \$3.99.



CUT-LEAF WEeping BIRCH (*Betula alba pendula*). Beautiful shiny white bark, graceful, drooping branches, and lacinated green foliage combine to make this one of the most beautiful ornamentals you can imagine. Grows 30 to 40 feet high. Particularly beautiful in winter when other leaf shedding trees have lost their charm. **PRICES:** Well-developed, 6- to 8-ft. trees, \$2.50 each; 2 for \$4.50.



Now you can grow Hardy Northern Pecans!

Pecan trees are ornamental as well as fruitful. Now here are hardy varieties that will grow in the north. Plant one. You'll enjoy it.

McALLISTER HICAN. (Shown at the left, actual size). A cross between a Pecan and a Hickory. Leaves are large, dark green, thick and smooth; light bark makes them well suited for ornamental planting. Exceptionally large nuts, crack easily and yield good flavored kernels possessing much of the hickory flavor. **PRICES:** Hardy grafted stock, 3 to 4 feet, 1 for \$3.95; 3 for \$10.50.

HARDY NORTHERN PECANS. (Seedling stock). Ideal for those who feel they cannot afford the more expensive grafted Hicans. Nut is large, shell thin. Kernels come out freely and are usually plump and of fine quality. A safe strain for the North. **PRICES:** 3 to 4 feet, 1 for 89c; 3 for \$2.27; 10 for \$6.00.



2 Beautiful Water Lilies Only \$1.59

A beautiful pink and a beautiful yellow Water Lily—hardy varieties—our choice, for only \$1.59. Grown by one of the foremost Water Lily experts in the United States. Shipped direct to you from his water gardens in Ohio. An old tub will do for a pool. Don't do without these beauties—guaranteed.

Send us only \$2.97 and we'll send you two pink and two yellow Water Lilies, our choice, fine value. **4 for \$2.97**

Climbers

All Roses on this page—hardy, 2 years old, field-grown.



Scorching

A beautiful scorching red Rose with large, semi-double blooms. In addition to the unusually heavy bloom in June, occasional blooms occur throughout the summer. Very hardy and fast growing. Prices below.

Here are some climbers you must not miss:

JACOTTE. Fine rambler with large semi-double flowers of brilliant orange-yellow. Rich glossy foliage. A marvelous Rose.

MME. GREGOIRE STAECHELIN. (Spanish Beauty). Buds of flashy carmine open into flowers of beautiful delicate pink. Long stems for cutting. Amazingly beautiful and entrancing.

PAUL'S SCARLET CLIMBER. The standard by which all other climbing Roses are judged. Intense scarlet, well-shaped flowers, rigid, upright stems. A beauty!

PRIMROSE. Here is truly a beautiful yellow climbing Rose. Flowers are large and do not fade. Color primrose-yellow. Luxuriantly healthy foliage.

SILVER MOON. Fragrant! Flowers are beautiful shape and semi-double. **WHITE!** The answer to your desire for a worth-while white climbing Rose.

CLIMBING AMERICAN BEAUTY. Rosy carmine blooms delightful in color and shape. Splendid, beautiful foliage. Very fragrant.



Dr. W. Van Fleet



Cl. American Beauty

DR. W. VAN FLEET. Beautiful shell-pink buds and flowers. Fragrant, and long stems for cutting. Its rare form and color equal that of the finest Hybrid Tea Rose.

Kellogg's Roses

Hybrid Teas

2-Year
Old-
Budded
Stock



Here are many of the world's finest varieties—varieties that will make your garden superior to your neighbors! All of these varieties are fine for cutting. Any color Hybrid Tea Rose you desire is listed below.

AMI QUINARD. Beautiful, long stemmed black-red. Excellent cut flower.

PRESIDENT HERBERT HOOVER. Contrasting shades of maroon, orange and gold. Vigorous grower, long bloomer.

SENSATION. Outstanding bedding Rose producing deep crimson buds and enormous crimson-red flowers. Sweet scented and fine for cutting.

TALISMAN. A perfect riot of color—golden yellow with shades of copper-red and orange-rose. No Rose is quite like it.

PRICES: All Roses above, 55c each; 3 for \$1.53; 6 for \$2.89.

DUCHESS OF ATHOL. New! Long buds of clear copper, opening bronzy yellow. Fine for cutting. **PRICES:** 65c each; 3 for \$1.79; 6 for \$3.45.

MAX KRAUSE. Mammoth double flowers of deepest yellow. Vigorous grower and prolific bloomer. A sensational Rose. **PRICES:** 85c each; 3 for \$2.37; 6 for \$4.59.

MRS. PIERRE S. DUPONT. Profuse blooming, large yellow Rose, of large size. Continuous bloomer. **PRICES:** 60c each; 3 for \$1.67; 6 for \$3.18.

OLYMPIAD. Flashy multi-colored Rose. Dazzling scarlet with flaming orange base. **PRICES:** 65c each; 3 for \$1.79; 6 for \$3.45.



EXTRA
An extra 50c Rose, your choice, **FREE**—if you order 2 groups at \$2.74—7 in all.

BETTY UPRICHARD. Salmon-pink, stained coppery carmine. Strong grower.

ETOILE DE HOLLANDE. Free flowering, dark red Rose. Ideal size for cutting.

KAISERIN AUGUSTA VICTORIA. Long ivory-white buds opening purest white. Considered the most perfectly formed Rose.

LUXEMBOURG. Rich, golden yellow. Hardy. Very free bloomer.

MRS. CHARLES BELL. Lovely soft shell-pink. Vigorous growing, free blooming.

RADIANCE, PINK. Large flowers of showy pink. Blooms profusely until late fall.

RADIANCE, RED. Identical with its parent, Pink Radiance, except color is lively red.

SUNBURST. Coppery yellow buds and flowers. Lasting bloomer. Ideal cut flower.

PRICES, all Roses above: 50c each; 3 for \$1.39; 6 for \$2.65.

Kellogg's Biggest Rose Bargain

Here's the year's best Rose value. Three prize varieties—3 fascinating colors—labeled, pruned, ready to plant. And you get your choice between the famous Talisman or President Herbert Hoover.

1 Pierre S. Dupont (yellow) ..\$0.60
1 Sensation (red)55

AND
Your choice of 1 President Herbert Hoover—or 1 Talisman . .55

Total Value..\$1.70

**all 3
Only \$1.37**



CLIMBING ROSES 2 for 79c

This bargain gives you two beautiful Climbing Roses, each a different color, our choice. You get the same high grade stock that you would get when you buy Climbing Roses, your own choice, high grade in every respect. TWO-YEAR-OLD BUDDED STOCK. All plants labeled. Prices: 2 for 79c; 4 for \$1.55.



4 Hybrid Tea Roses \$1.29

8 for only \$2.29

This offer is good only as long as our supply lasts. And remember, these are all high grade Roses — strictly two-year-old budded stock just the same as you would get if you selected the varieties. We have allotted only a limited supply of Roses for this bargain and, therefore, it is important that you do not delay in ordering. All plants labeled.



F. J. Grootendorst

2 Shrub Roses, 85c

Fine for landscaping, fine in groups. Two varieties:

F. J. Grootendorst. Clusters of small, carnation-like blooms of bright red all summer. Very hardy; a most unusual Rose.

Dr. Eckener. New! Do you like fragrance? Dr. Eckener is fragrant and flowers semi-double. Color luminous pink suffused with orange and coppery rose. Indeed beautiful.

PRICES, Shrub Roses (Rugosa):

1 for 45c; 2 for 85c; 4 for \$1.55; 12 for \$3.89.

Climbing Talisman

1 for\$0.65
2 for 1.00
4 for 1.85

2 for \$1.00

(Pictured at right)

Probably no Rose has ever attained the popularity or will attain the popularity that the famous Talisman attained. And now this amazingly beautiful Rose comes as a climber.

The picture at the right gives an idea of the beauty of Climbing Talisman. Imagine your porch or trellis covered with these lovely blooms in the beautiful two-toned shades of yellow and red artistically blended as only Nature can blend them.

WARNING!

The supply of Climbing Talisman roses is decidedly limited and we urge all customers to place their orders immediately so that we can reserve the plants for you until shipping time. We cannot guarantee to fill your order if you delay too long.

Hurry Your Order

Tear out the order blank in back of book today, and send us your order for Climbing Talisman. You will be delighted.

1 Each
Climbing
Talisman
Cl. Gruss
an
Teplitz
97c

Alpine Midget Rose

Rosa Rouletti

For many years the beautiful Alpine Midget Rose was considered lost, but a few years ago was rediscovered and is now available for your garden.

When you see this beautiful little Rose you will say it is adorable. The buds are shaped just like tiny Cupid's darts with red petals staining the point, and the fully opened flowers are perfect little Roses about one inch across with double rows of pretty pink petals.

Gives you beautiful flowers all summer right through the entire blooming season until freezing weather.

Grows only 8 to 10 inches high and 8 to 10 inches across. The Tom Thumb of Roses. Ideal for low borders and can be used in rock gardens.

Hardy as an oak—stands the coldest freezing weather, having come from the rugged slopes of the Alps Mountains. By all means order a few of these delightful plants. Strong, pot-grown plants furnished.

Now!
3 for 89c

Each 39c
3 for 89c
6 for \$1.57



Climbing Talisman



CLIMBING Gruss an Teplitz Rose 2 for 97¢

Here is a beautiful red Tea Rose that has taken a new role. Just imagine the famous Gruss an Teplitz with its beautiful masses of double crimson blooms now a climber! And what a beautiful climber it is! Does not run wild but grows strong and upright with beautiful shape as shown in the picture. If you want something very unusual, plant this new beauty.



Climbing Gruss an Teplitz

PRICES: 55c each; 2 for 97c; 4 for \$1.57

4 Polyantha Roses \$1.55

The most beautiful of all border Roses; fine, too, in groups. Grow only 12 to 18 inches tall, exceedingly heavily laden with blooms—ALL SUMMER LONG.

Varieties as follows:

CHATILLON ROSE. Huge clusters of bright pink, semi-double flowers, with a pleasing touch of orange. Hardy. Many, many flowers.

GEORGE ELGER. This is a pretty Rose with innumerable blooms of beautiful yellow in graceful sprays.

GLORIA MUNDI. A new variety with large, double flowers of lasting orange-scarlet clusters, unfading.

Alpine Midget Rose



IDEAL. Minute flowers of deep garnet-red. Perhaps the darkest red obtainable.

KATHARINE ZEIMET. Miniature bouquets of fragrant, double pure white flowers.

MISS EDITH CAVELL. Flowers scarlet-red with maroon shadings. One of the finest.

PRICES:
Polyantha
Roses—

1 for \$0.45

2 for .85

4 for 1.55

12 for 3.89

Your Choice
of Varieties.

[63]



Polyantha Roses

Mammoth Size

Large, beautiful trumpets, 7 inches long, 5 to 6½ inches across! Green-Throated Lily gives you a tremendous lot of beauty for your money.

NEW!

Green Throated

LILY

(Philippinense formosanum)

This is the beautiful Lily that amazed the flower world with the rare beauty of the apple-green throat only three short years ago. This is one of the rarest shades to be found in the blooms of flowers and every lover of the unusual should have Green-throated Lilies.

Outside they are purest white or purest white with streaks of maroon; inside they are purest white which shades into the now famous apple-green throat. Please send your order early for Green-Throated Lilies as the supply is still limited and the demand grows larger every year.

Count the Blooming Stalks

There are six blooming stalks on this one plant all from a single bulb. Often they produce more. We counted 35 blooming pods on this blooming plant at one time. Here is one of the most liberal flowering of all Lilies.

8 for \$1.97

| | |
|-------------------------|----------------|
| 1 for . \$0.40 | 4 for . \$1.15 |
| 2 for . .69 | 6 for . 1.59 |
| 3 for . .97 | 8 for . 1.97 |
| 25 or more at 20c each. | |
| Blooming size bulbs. | |

FROM JAPAN

We went clear to Japan to get our start with these new Green-Throated Lily bulbs. We searched the world for strong, blooming size bulbs that could be relied upon to grow for you vigorously. The bulbs we furnish you are all tested and proven bloomers that will bloom for you the first season.

Everblooming!

And don't forget that Green-Throated Lilies are everblooming. They make a new record in length of blooming season for Lilies. Starting in August they bloom heavily until stopped by heavy frosts. Often they continue until November 1st or later.

[64]

Hardy Date Prune

Now you can amaze your friends by growing this new delicious fruit right in your own back yard. This new hardy Date Prune has withstood temperature as low as 25 degrees below zero and can be successfully grown anywhere that plums are grown. Try it anywhere in the east, south, or southwest part of the United States.

Umm!

Don't these fine plump beauties look delicious? You can have them right in your own yard.

Date Prune

the
**HARDY
PRUNE**
with
sugary
date flavor.

Why be content with plums, peaches, pears and other common fruits when you can have this new fruit in your garden? Date Prune is really a plum that grows and matures anywhere a plum will mature. And it has a new distinctive date flavor, it gives you . . .

A New Delicacy for Your Table

Here is a plump delicious sugary fruit so sweet that it truly rivals the finest efforts of the expert confectioner. When dried, Date Prune is over one-half sugar. Just imagine the sweetness of such a fruit. **BUT REMEMBER**, Date Prune is not confined to any section of the country. It is a new hardy variety that can be grown in any part of the United States where plums are grown.

You can have a tree or two in your yard and can serve the delicious fruit to your friends, then watch the expression of wonder on their faces as they taste the new and unusual flavor for the first time.

All Date Prune trees furnished by us are 7/16-inch caliper or larger. Four to six feet high, well branched. Guaranteed to reach you in good growing condition or order refilled free.

Moorpark APRICOT

(Hardy)

A remarkable fruit intermediate between peach and plum, delicious and easy to grow. To prevent buds from freezing give the Apricot a northern exposure, otherwise give the same attention as the plum. Hardy. All trees 7/16 inch caliper or larger.

87c each;
2 for
\$1.63;
3 for
\$2.19.

R. M. Kellogg Co.

Three Rivers, Michigan

1 for \$1.15
2 for 2.15
4 for 4.00
10 for 9.50

New Peach ~ Resists Zero Weather

Don Byers
HARDEE

U.S. PLANT PATENT No. 120

TRADE MARK REG. U. S. PAT. OFF.

Prices

7/16" Caliper

\$1.40 Ea.

10 for \$13.00

30 for \$33.00

HARDEE

Peach gave a bumper crop after 1934's long 180 below zero winter. Scientists hail HARDEE as the most important Peach discovery in the past 25 years.

HARDEE Peach is the answer to the problem—"How can I keep my peaches from winter-killing?" 1934 tells the story—a bad year, trees dead with cold, no fruit and high prices—such is the tale of ordinary Peaches. But HARDEE—here is a Peach that came through victoriously with colors flying. For this exclusive and priceless quality, the U. S. Patent Office granted plant patent No. 120. Only six Peach patents have been granted, and **only one** (Hardee) for cold resisting properties.

Plant a HARDEE Peach or several of them in your back yard or orchard. HARDEE is of the Elberta type with all of Elberta's many advantages in addition to cold resisting qualities. It's a "sure-cropper," an excellent shipper, thick skinned, beautifully colored, and with firm, delicious flesh. Intermediate between J. H. Hale and Elberta in habit. Drought-resisting, too. Order HARDEE for sure crops, and peachy deliciousness!

~
This
patented
peach is
being
handled
under license
from the
patent
owner
~

IMPORTANT:
None Genuine
without this
Trade - Marked
Label





Grow Your Own Delicious Strawberries

There is nothing finer than having your own delicious strawberries fresh and sweet from the vine. And often a small back yard strawberry garden will provide you with pin money, too, profits as high as \$100 or \$200 having been made. Strawberries take but little space and are easy to care for. We send you a copy of our book—"The Key to Strawberry Profits," free with your order if you **ASK FOR IT**. Below are listed the best varieties of strawberries for home use.

June Bearing Varieties

KELLOGG'S PREMIER. Early. Delicious! Best for canning and preserves, solid! Resists frosts, fruits heavily for long season. Healthy, easy to grow. Does not require mating. **PRICES:** 25 for 54c; 50 for 89c; 75 for \$1.06; 100 for \$1.24.

SENATOR DUNLAP. Mid-season. An old delicious favorite. Long, conical shape. Good for canning, good fresh. Does not require mating. **PRICES:** 25 for 40c; 50 for 65c; 75 for 85c; 100 for 90c.

DORSETT. Early. Produces loads of huge brilliant, red berries, wonderful flavor; firm. Does not require mating. **PRICES:** 25 for 54c; 50 for 89c; 75 for \$1.06; 100 for \$1.24.

FAIRFAX. Early. Large, firm, deep red, sweet. Does not require mating. **PRICES:** 25 for 54c; 50 for 89c; 75 for \$1.06; 100 for \$1.24.

CATSKILL. Mid-season. Large, brilliant red. Sweet. Does not require mating. **PRICES:** 25 for 61c; 50 for \$1.01; 75 for \$1.21; 100 for \$1.41.

KELLOGG'S BIG LATE. Late, strong, hardy grower; heavy fruiter. Big glossy solid berries. Plant alongside Catskill or Premier. **PRICES:** 25 for 54c; 50 for 89c; 75 for \$1.06; 100 for \$1.24.

Everbearers

Bear a good crop in the fall, four or five months after setting. Bear in June, too.

GEM. Outyields all others. A few give all the berries you can eat, June and fall. Fine flavor. Require no mating. **PRICES:** 25 for 75c; 50 for \$1.29; 75 for \$1.52; 100 for \$1.75.

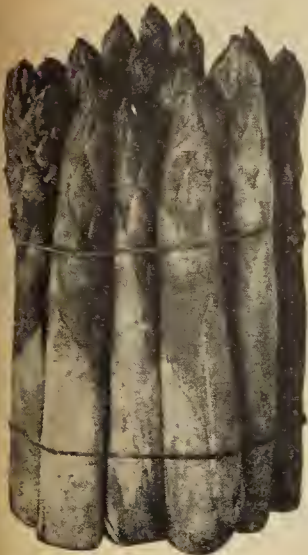
MASTODON. Many large berries. Vigorous grower. Require no mating. **PRICES:** 25 for 75c; 50 for \$1.29; 75 for \$1.52; 100 for \$1.75.

WAYZATA. Best of all. Flavor extra fine. Bears heavily. Beautiful color, size and shape. Requires no mating. **PRICES:** 12 for \$1.56; 25 for \$2.54; 50 for \$4.50; 75 for \$6.00; 100 for \$7.50.

PROGRESSIVE. The best for immediate use—fine flavor. Wonderful short cake. No mating. **PRICES:** 25 for 75c; 50 for \$1.29; 75 for \$1.52; 100 for \$1.75.



Washington Asparagus



Giant rust-proof. Big crops of tender, juicy stalks, 1 year after planting. A big crop every year for 20 years. Requires less work and attention than any other vegetable. Prices for big, 1-year plants, 12 for 45c; 25 for 59c; 50 for 89c; 100 for \$1.59.

GIANT VICTORIA RHUBARB. Easy to grow. Healthful. A half-dozen hills furnish all you can use. **PRICES:** 6 for 69c; 12 for \$1.19; 25 for \$1.98.

Save Money WITH Kellogg's Strawberry Gardens

Kellogg's Strawberry Gardens are fine for family use. They are the result of years of experience—will just suit you. Save money.

Kellogg's Everbearing Garden

\$3.50 Value for Only \$2.85
2 varieties, 200 plants

100 Mastodon\$1.75
100 Gem 1.75

Regular Price\$3.50

Special Price\$2.85

YOU SAVE\$0.65

Fifty-Fifty Garden

\$2.44 Value for Only \$1.69
4 varieties, 100 plants

25 Dunlap\$0.40
25 Premier54
25 Mastodon75
25 Gem75

Regular Price\$2.44

Special Price\$1.69

YOU SAVE\$0.75



KELLOGG'S FAMILY GARDEN
\$2.18 Value for Only \$1.69.
4 varieties, 100 plants.

25 Dunlap\$0.40
25 Big Late54
25 Premier54
25 Dorsett54

Regular Price\$2.02
Special Price 1.57
YOU SAVE45

2 Pear Trees 99¢

Two fine, healthy, heavy-fruited Pear trees—one early and one late—for your back yard. You will have all the delicious Pears you can eat during the fruiting season, and some to preserve. Size of trees 7/16"-9/16".

PRICES: Varieties our choice, 2 for 99¢; 3 for \$1.39; 4 for \$1.79.

IF INTERESTED in making your own choice of varieties, send for our fruit book, "Great Crops of Strawberries and Other Fruits." Sent FREE and POSTPAID.

Orange Quince

Large and bright yellow. Can't be beaten for jellies, preserves and quince honey. You can always find room for a few of these little trees and you will be more than repaid. PRICES: 87¢ each; 3 for \$2.19; 10 for \$5.97.

Dwarf Fruit Trees

for Small Space

Same size fruit as from large trees, but take less space—plant 8 to 10 feet apart. Bear very young.

DWARF APPLES: Cortland, Delicious or McIntosh. PRICES: \$1.39 each; 2 for \$2.58; 3 for \$3.77; 6 for \$7.19.

DWARF PEARS: Bartlett, Clapp's Favorite, Duchess. PRICES: \$1.19 each; 2 for \$1.98; 3 for \$2.77; 6 for \$5.39.

2 Apple Trees 97¢

"An Apple a day keeps the doctor away," they say, and there's truth in it. Everyone should eat Apples, and should have them now. This offer gives you one early and one late Apple tree, our choice. Size 7/16"-9/16". PRICES: 2 for 97¢; 3 for \$1.38; 4 for \$1.77.

Write for fruit catalog if interested in larger quantities.

2 Sweet Cherries 97¢

One of the most delicious desserts you can have. 2 trees, our choice, fine 7/16"-9/16" stock. PRICES: 2 for 97¢; 3 for \$1.38; 4 for \$1.77.

2 Sour Cherries 79¢

Fine for pies and cooking. Good fresh, too. PRICES: Our choice, 2 for 79¢; 3 for \$1.14; 4 for \$1.49.

SPECIAL! One sweet and one sour Cherry, our choice—87¢.

2 Peaches 77¢

One early and one late Peach at a bargain price. Fine 7/16"-9/16" trees, our choice. 2 for 77¢; 3 for \$1.09; 4 for \$1.47.

FRUIT BOOK—FREE!

If interested in quantities of fruit plants or trees, write for Kellogg's "Great Crops of Strawberries and Other Fruits." It's FREE AND POSTPAID.

58¢ Crab Apples

Probably the best jelly grandmother ever had in her cupboard was Crab Apple. Why don't you have a tree? Cheap at this price. PRICES: 58¢ each; 2 for \$1.17; 4 for \$2.25.

2 Plums \$1.17

One early and one late plum tree. Our choice. If interested in a plum orchard write for our free fruit book.

Complete Home Orchard 6 Trees for \$2.57

1 Apple 1 Sour Cherry 1 Plum
1 Sweet Cherry 1 Peach 1 Pear

These trees, if purchased singly, would cost you \$2.83. You get them for only \$2.57, and get a big variety of fine, delicious fruit. All high grade.

Raspberries

Here are the six finest varieties:
CUMBERLAND. Black. The old reliable midseason, hardy, strong, tall grower and heavy fruiter. Large delicious berries. **PRICES:** 1-yr. plants, 12 for 61c; 25 for 92c.

LOGAN. Black. Earliest, sturdy, heavy yielder, large sweet berries. **PRICES:** 1-yr. plants, 12 for 63c; 25 for 97c.

CUTHBERT. Red. Best mid-season red, strong, hardy, healthy fruit. 1-yr. plants, 12 for 63c; 25 for 97c.

LATHAM. Red. The latest of all Reds. 1-yr. plants, 12 for 68c; 25 for \$1.05.

ST. REGIS. Red. Fruits both summer and fall. 1-yr. plants, 12 for 68c; 25 for \$1.05.

CHIEF. Red. Earliest of all Reds. 1-yr. plants, 12 for 95c; 25 for \$1.25.



Lucretia Dewberry

A fine delicious fruit, large berries. Early, particularly free from diseases. Easily grown. Fine for pies, shortcakes, canning or fresh from the bush.

PRICES: Fine one-year plants, 12 for 85c; 25 for \$1.35; 50 for \$1.95.



Blackberries

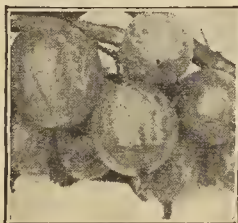
ELDORADO. The old favorite—always reliable—strong, hardy grower. Large juicy jet-black berries. 12 for 65c; 25 for \$1.02; 1-yr. plants.

ALFRED. Extra large 1 1/2 inch berries, few seeds, rich flavor, very hardy. 12 for 65c; 25 for \$1.02, 1-yr. plants.



Downing Gooseberry

The most handsome and useful Gooseberry grown. Fruit large and green with yellowish cast when fully ripened. 38c each; 2 for 65c; 10 for \$2.95.



Kellogg's Grape Arbor

7 for \$1.19

Regular price, \$1.51; special price, only \$1.19. You get one each Catawba, Concord, Delaware, Niagara, Worden, Moore's Early, Diamond—reds, blacks, blues, and whites. All 2-yr. plants.

GRAPES by VARIETIES

CONCORD. The old favorite Black Grape. Many large bunches of delicious fruit. **PRICES:** 2-yr. plants, 19c each; 3 for 47c; 12 for \$1.39.

CATAWBA. Red. Large amber-red fruit, late.

DELAWARE. Red. Beautiful bunches of very delicious fruit.

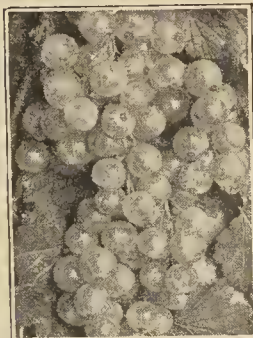
NIAGARA. White. Large bunches, hardy grower. Successful everywhere, sweet, and delicious.

WORDEN. Black. Hardy, healthy, productive. Fruits early.

MOORE'S EARLY. Black. One of the earliest blacks. Sweet flavor, hardy.

DIAMOND. White. Hardy, heavy producing, large size.

PRICES: All Grapes above except Concord, fine 2-year plants, 22c each; 3 for 59c; 12 for \$2.15.

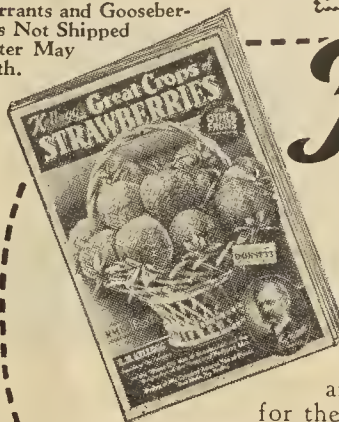


Currants and Gooseberries Not Shipped After May 10th.

Perfection Currant

Very heavy bearer, bunches always well filled to the end. The best of all Reds. **PRICES:** Fine 2-year plants, 31c each; 3 for 85c; 10 for \$2.25.

If Interested in Making Money Write us a Postcard



Free!

This is the best of all fruit catalogs. For fifty years Kellogg's have been known as the best for fine strawberries and other fruits—fruit trees, canes, plants, and grapes—everything for the fruit grower.

This book will be sent free and postpaid to all who ask for it. Simply drop a post card and state that you want Kellogg's "Great Crops of Strawberries and Other Fruits."

R. M. KELLOGG COMPANY
 Three Rivers, Michigan

Your opportunity to get Kellogg's heaviest fruiting Raspberry plants at a saving. Each variety labeled. Planting instructions sent with plants.

KELLOGG'S RASPBERRY GARDEN

48 Plants, 4 Varieties—
 A \$2.55 Value for
 Only \$1.95

12 Cuthbert\$0.63
 12 Latham68
 12 Cumberland61
 12 Logan63

48 Regular Price \$2.55
 Special Price 1.95
 YOU SAVE \$0.60

KELLOGG'S READY-TO-BEAR RASPBERRY GARDEN

48 Plants, 4 Varieties—
 A \$4.03 Value for
 Only \$3.37

12 Cuthbert, 2-yr. ..\$0.73
 12 Cumberland, 2-yr. .80
 12 Chief, 2-yr. 1.25
 12 St. Regis, 2-yr. .. 1.25

48 Regular Price \$4.03
 Special Price 3.37
 YOU SAVE \$0.66

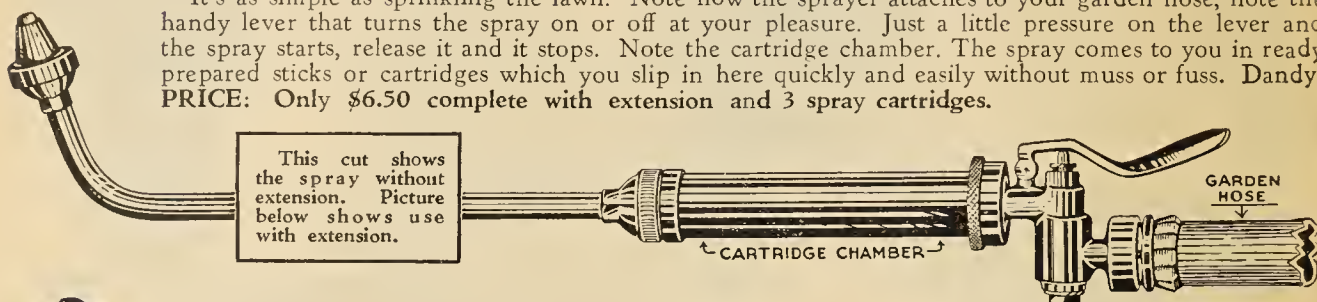
Kill the Bugs with Your Garden Hose

Price
\$6.50
complete

New Easy Way to Spray Flowers

It's as simple as sprinkling the lawn. Note how the sprayer attaches to your garden hose, note the handy lever that turns the spray on or off at your pleasure. Just a little pressure on the lever and the spray starts, release it and it stops. Note the cartridge chamber. The spray comes to you in ready prepared sticks or cartridges which you slip in here quickly and easily without muss or fuss. Dandy!

PRICE: Only \$6.50 complete with extension and 3 spray cartridges.



Gets Under and All Around

This new type sprayer makes proper spraying easy. Note how the lady stands erect—no stooping or bending—and note how she is spraying under side of the foliage. This gets the insects right where they love to hide. They cannot escape. It is your answer to the question, "How Can I Have More Beautiful Shrubbery—How Can I Have a More Beautiful Garden?"

Price,
Complete
\$6.50

With each sprayer sold, we furnish an extension for this type of spraying and 3 spray sticks—no extra charge.



VISIBLE

Cartridge chamber is made of a special transparent and unbreakable material which allows you to see it at all times and see how much spray cartridge you have left. A new convenience—new ease—new assurance of correct spraying.

SPRAY FOR BEST SUCCESS—NOW IT'S EASY

Now spraying is made absurdly easy—just as easy as sprinkling your lawn. This entirely new type of sprayer attaches to your garden hose—no muss, no bother whatever. You simply turn on a hose and spray, and your spray material is mixed automatically as you go along.

Satisfied!

April 20, 1936.
I am delighted with the sprayer and cartridges. If I could not get another one of these sprayers, the one I have could not be bought for ten times the price I paid for it.

R. C. BROWN,
Meridian, Miss.

July 28, 1936.
I am using your sprayer all summer, and must say I am very much satisfied. I cannot see how anyone could be without one. I am so well pleased with mine I would never go back to the old way.

ALBERT H. KOCH,
Cincinnati, Ohio.

Three Sprays Kill the Bugs

Three types of insect sprays are supplied with this garden hose sprayer. These three are all you will need to spray your plants. They will effectively control all classes of insects and fungous diseases.

NICOSTICK. Made of nicotine and fish oil soap, cartridge lasts from 35 to 40 minutes, and delivers a solution of 1 part nicotine to 600 parts water—an old insecticide in new form. An ideal and complete insecticide for control of most plant pests, particularly sucking insects, such as thrips, aphids, green flies, plant lice, etc. It can be used for keeping dogs away from trees and shrubs. **PRICES:** 35c each; 3 for \$1.00.

SULFOSTICK. Delivers 1 part sulphur to 200 parts of water. Used for the control of rust, black spot, scales, and other fungous diseases, also red spiders, ants, and other insects affected by sulphur. **PRICES:** 28c each; 4 for \$1.00.

ARSENOSTICK (Arsenate of Lead). For the control of eating insects on Fruit Trees and Vegetables such as the Codling Moth, Bud Moth, Green Apple Bug, Leaf Roller, Case Bearer, Apple Scab, Asparagus and Aster Beetle, etc. **PRICES:** 18c each; 6 for \$1.00.

SPECIAL SPRAY KIT—\$2.47. Three Nicostick, 4 Sulfostick, and 4 Arsenostick, yours for only \$2.47.

DOUBLE SPRAY KIT. Double the above, \$4.75.

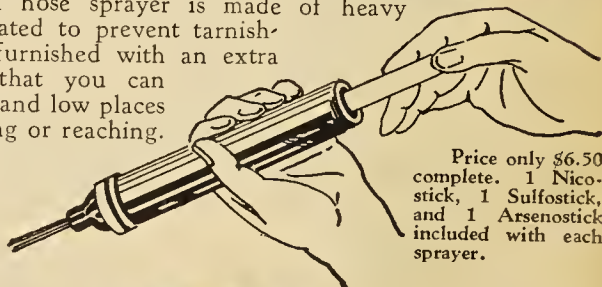
Keep a supply on hand for use when you need them.

As Easy as Loading a Gun

Just see how simple and easy it is to load your garden hose insecticide sprayer. Simply unscrew the cartridge chamber with the nozzle attached and slip in a cartridge even easier than you would slip a cartridge into a gun. Then screw back on the hose and you are ready to begin spraying.

When through spraying, replace the unused portion of the cartridge in its container for future use. Do not leave it in the cartridge chamber.

Each garden hose sprayer is made of heavy brass, nickel-plated to prevent tarnishing. Each is furnished with an extra extension so that you can spray the high and low places without stooping or reaching. See illustration above left.



Price only \$6.50 complete. 1 Nicostick, 1 Sulfostick, and 1 Arsenostick included with each sprayer.

Kellogg's \$6.50 Complete Price Only

You receive:

1 Garden Hose Sprayer
1 Extension 1 Sulfostick
1 Nicostick 1 Arsenostick

Order a spray kit of extra sticks—prices at left.

Double and Triple Your Success By Using



All soils become good soils when Kellogg's Miracle Peat is used. Plants double and triple in size, blooming becomes sure; and quantity, beauty and size of blooms are assured. Plants become healthier, hardier, and sturdier. You will be amazed and delighted at the results.

Miracle Peat is composed of deep, age-old, fresh-water deposits of aquatic plants. Miracle Peat's slight acidity discourages dandelions and many other obnoxious plants. We emphatically recommend this newest aid to garden culture—this newest friend of plants.

SOIL CONDITIONER. Miracle Peat makes clay soils loose and suitable for plant growth, permitting air to circulate and preventing packing, drying or hardening. It makes very loose sandy soils cooler and better for holding moisture, makes a good home for friendly bacteria that aid your plants in absorbing plant foods. Many soils are rich in plant foods but the foods are not available to the plant. Miracle Peat is an aid to plant digestion so that the plant makes a bigger, sturdier growth.

It starts quickly liberating the plant foods in your soil for the use of your plants. Miracle Peat is a good manager, however, and "budgets" its expenditures of food so that results continue for years. Not a mere "flash in the pan."

SOIL MULCH. Miracle Peat is wonderful applied as a mulch right on top of the ground. Especially fine for Clematis, Roses and other plants that do better when the soil around the roots is protected. Scattered as a top dressing over lawns, it makes them greener, hardier and healthier. Spread on thin and brush in with an old broom.

CLEAN AND ODORLESS. Miracle Peat has no disagreeable odor to offend you or your neighbors. It is clean, sanitary and easy to apply. Being a deep water deposit it is free from weed seeds and being slightly acid it discourages the growth of dandelions and many other of the most obnoxious weeds.

PRICES. Kellogg's Miracle Peat is sold in bags, each containing 2 bushels. We will ship by freight, freight collect, unless you instruct otherwise. Shipping weight per bag of 2 bushels, about 40 pounds. Price of 2 bushels (1 bag), 99c; 4 bushels (2 bags), \$1.77; 6 bushels (3 bags), \$2.57; 8 bushels (4 bags), \$3.37. Larger quantities for lawns and large plantings, \$6.50 per cubic yard (1 cubic yard equals 22 bushels).

2-WAY MONEY SAVING. Three bags (about 90 lbs.) can be shipped as cheaply as one bag, since freight companies make no reduction under 100 lbs.; thus you save on freight when three bags are ordered. And when you order three bags you pay only 79c per bag for the extra bags. Order three bags and save money.



This Little Plant
Had Miracle Peat

This Little Plant
Had None

One of these plant youngsters had a good ration of Miracle Peat while the other had none. The first is big, strong, vigorous and healthy, while the other is only small and average. This small plant did not have Miracle Peat. The plants shown are Canterbury Bells only a few weeks old. These young plants show how quickly results are obtained.

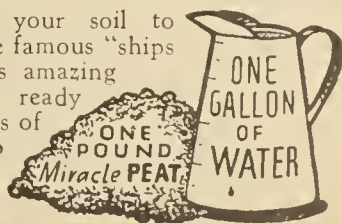


Most Plants Use This Much

A double handful of Miracle Peat is ample for most perennial plants. A bagful will fertilize and mulch about 50 plants.

1 Pound Absorbs a Gallon of Water

Miracle Peat turns your soil to "camel soil" for, like the famous "ships of the desert," it stores amazing quantities of moisture ready for your plants in seasons of drought. It will absorb water to about 800 per cent of its own weight.



Free!

You get a valuable book free if you send us an order amounting to \$3.00 or more and if your order amounts to \$5.00 or more, you not only get the valuable book free but you may select any \$1.00 value you wish from our catalog—plants, bulbs, shrubs or other stock—and add it to your order free of any extra charge. Both books plus \$1.00 value, free, if order amounts to \$8.00 or more.

With an Order Amounting to \$3.00 to \$4.99



Your Choice
Between These Two Valuable Books

If your order amounts to \$3.00 or more you may select either one of these valuable books and it will be sent to you free and postpaid. See pages 6 and 7.

With an order amounting to \$5.00 or More You Get



2 Fine Values

And

Your Choice of the Two Books

With a \$5.00 order you may select either of these two books and in addition get a \$1.00 value

\$1.00 Value

Your Choice ... Added to your Order ... **FREE**

After you have made up your \$5.00 order go through the book again and select any \$1.00 value you want and it will be sent to you free of any extra charge. This is in addition to the book.

Free!

Watch Your Order

Often orders amount to \$4.75, \$4.85 or some similar amount. A \$4.85 order does not get the \$1.00 value free but by adding 15c more to a \$4.85 order you make the amount \$5.00 and get the \$1.00 value, 25c added to \$4.75, does the same, 35c to \$4.65 and so on. All plants covered by our guaranty.

R. M. KELLOGG CO.
Three Rivers, Mich.

TWO PERSONS may combine orders under this plan and divide the premiums.

Refills

Refills per this guaranty will be made during the current shipping season if reports are received in time. Otherwise they will be made during the following season. Plants and other nursery stock sent as ordered, and received in good condition, cannot be returned for credit and we accept no obligation for their return.

Guaranty

We guarantee stock to be just as represented or orders refilled free; and stock must reach you in good growing condition or orders refilled free, providing reports are made within 10 days after receipt. After 10 days it is mutually agreed that stock is satisfactory. Do not return plants unless so instructed by us. Continued growth depends upon soil, climatic conditions, planting, and care—conditions we cannot control—hence is not guaranteed. We will, however, replace plants at half price if reports are made during current season. It is mutually agreed that in any event we will not be liable for more than the purchase price of the stock.

R. M. KELLOGG CO.

ORDER EARLY. Stock will be shipped at planting time. Early orders have preference at shipping time. January and February are none too soon.

PAYMENT in full should accompany all orders of \$5.00 or less. With larger orders you may send one-third with order, balance when you want shipment.

SEND MONEY by postal, express or bank money order, or registered letter. Unregistered currency sent at your risk. Add five cents for exchange on personal checks.

SHIPMENT of most smaller orders, parcel post. Large orders usually go by express.

SHIPPING SEASON. All stock shipped at proper planting time. Early planting is best. Order early and let us ship early.

PLANTING INSTRUCTIONS sent free with each order.

CANCELLATIONS: Orders not subject to cancellation or change during shipping season. Plants not returnable for credit.

MARRIED WOMEN. Please sign your own and husband's initials, like this—Effie G. Smith (Mrs. R. B.).

ALL PRICES in this book
expire June 30, 1937.

SHIPPING CHARGES. You are to pay shipping charges when shipment is received. On express shipments you pay express company upon delivery; on parcel post shipments you remit postage to us after shipment is completed, unless order is large, in which case we may ship C. O. D. for shipping charges. We do not send small parcel post orders C. O. D. for postage, as this means unwarranted extra expense for you. Our method for these small orders is the fairest yet devised because you pay only the exact amount of postage.

Free!
50c to
\$1.50 Value

If your order amounts to \$3.00 or more, select one of the books shown on pages 6 and 7, **FREE**. If order amounts to \$5.00 or more, you get a book and also \$1.00 value, your choice, **FREE!** If order amounts to \$8.00 or more, \$1.00 value **FREE**, and both books.

Booked.....

ORDER BLANK

No.

R. M. Kellogg Co.

Three Rivers, Michigan

No order accepted for less than \$1.00.

Name

Address _____

Town..... State.....

EXPRESS OFFICE: If there is no express office in your town, write name of nearest express town below, also give distance of office from you.

Town..... Distance.....

SHIPPING TIME

Best to leave this to us and we will ship at planting time, but you may check the approximate time you want plants shipped, at right, and we will endeavor to ship between the dates indicated. Check **REGULAR** if you want us to use our own judgment.

Customers in the South, check "REGULAR" and we will ship as soon as weather permits.

Mar. 15 to 31

☐ Apr. 1 to 15

Apr. 16 to 30

☐ May 1 to 10

☐ After May 10

REGULAR

[illegible]

Formerly a \$3.00 Value

KELLOGG'S GOLDEN ANNIVERSARY DAHLIA GROUP

Here is a fine special Dahlia offer for our Golden Anniversary year. Formerly these three Dahlias together had a value of \$3.00 and only last year Ruth Vaughan sold alone for \$1.25 per tuber. This year we are offering you all three for the low price of \$1.19.

Description of Big Gus and The Commodore at the right.
Description of Ruth Vaughan on opposite page.

Guaranty

Tubers which do not sprout three weeks after planting replaced free of charge this year if returned before June 1st. Replaced next year if returned after June 1st.

Three Unusual Groups

Below are three more unusual Dahlia groups. You can purchase tubers singly at prices shown or save money by buying them in groups.

DAKOTA. 10 to 12 inches. Looks like a huge flaming torch, petals being streaked with red and orange. A very prolific bloomer. Rank grower. Does well in shade or sun. **PRICES:** 20c each; 4 for 67c.

LAURA MORRIS. 7 inches. Clear, pure beautiful yellow that dances and shimmers in fascinating fashion. **PRICES:** 45c each; 2 for 79c; 4 for \$1.47.

One each of the four for only 99c—or singly at prices above.

SPECIAL DAHLIA GROUP NO. 1 ALL FOUR FOR 99c
JERSEY'S BEAUTY. A great fluffy ball of beauty—soft yellow under-tint beautifully streaked with rosy shades of mauve. **PRICES:** 27c each; 4 for 89c.
HARRY MAYER. 10 to 12 inches. Petals beautifully shaded light purple with yellow base. Rank grower, good bloomer and an honor roll Dahlia. **PRICES:** 55c each; 2 for 95c; 4 for \$1.79.

Find what you want quickly—Index on pages 4 and 5

SPECIAL DAHLIA GROUP NO. 2 ALL FOUR FOR \$1.17

MARGARET WOODROW WILSON. Beautiful soft creamy white with just the faintest inner tinges of pink and yellow. 10 inches. **PRICES:** 45c each; 2 for 79c; 4 for \$1.47.

PRIDE OF STRATFORD. 7 inches. A big flaming ball of color with all the beautiful hues and streaks of orange, red and yellow you can imagine. **PRICES:** 45c each; 2 for 79c; 4 for \$1.47.

One each of the four for \$1.17—or singly at prices above.

APRICOT GIANT. 12 to 14 inches. A mammoth huge bloom but delicately beautiful for all its size, especially in the soft fused light of evening. Very rank grower. Color soft shades of apricot and amber. A beauty. **PRICES:** 40c each; 2 for 69c; 4 for \$1.29.

E. T. BEDFORD. Rich, rich purple. **PRICES:** 27c each; 4 for 89c.

One each of the four for \$1.17—or singly at prices above.

SPECIAL DAHLIA GROUP NO. 3 ALL FOUR FOR 87c

JANE COWL. Shades of orange, salmon, rosy pink and yellow, blending in the most delightful fashion. 8 inches. **PRICES:** 27c each; 4 for 89c.

MRS. I. DE VER WARNER. A great, gorgeous 6-inch fluff, soft wisteria streaked violet. **PRICES:** 20c each; 4 for 67c.

ROBERT TREAT. 10 to 12 inches. Deep velvety American Beauty red. Prolific bloomer, good strong, upright stems. **PRICES:** 27c each; 4 for 89c.

VENUS. 8 to 10 inches. A beautiful faint yellow in the center, then beautiful white petals suffused and streaked with lavender. Very prolific. Blooms well in shade. Try it. **PRICES:** 25c each; 4 for 79c. One each for only 87c—or singly at prices above.

Free!
1 Barbara Redfern

IF YOU ORDER TWO OR MORE COLLECTIONS With any two Dahlia groups on this page you get one Barbara Redfern free. Three Barbara Redfern free with all four collections. Description at right.

BARBARA REDFERN DAHLIA

Enormous informal Dahlia—lovely harmonious blend of old rose and old gold. Rank and prolific bloomer on all kinds of soil. Color brilliant, harmonizes with all other shades of Dahlias.

BIG GUS. 10 to 12 inches. A huge ball of beauty. Color Chinese red with very little or no shading, very prolific bloomer. Makes everyone stop and look—and admire. **PRICES:** 25c each; 4 for 79c.

THE COMMODORE. 12 to 14 inches. One of the great mammoth Dahlias and in coloring one of the purest. This is pure clear lemon-yellow unmixed to any degree. More shaggy in form than other Dahlias. If you like pure clear yellow and plenty of it order The Commodore. Very prolific bloomer. Medium height. Does well in any soils. **PRICES:** 45c each; 2 for 79c; 4 for \$1.47.

RUTH VAUGHAN. See description under picture at right. Prices, 75c each; 2 for \$1.35; 4 for \$2.55; 8 for \$4.95.

New! Canna Rosamond Coles

Here's the most gloriously brilliant of all Cannas—and the newest! Note the beautiful bright coloring. The brilliant red and brilliant yellow, in spite of their sharp contrast, harmonize beautifully and make a beautiful color spot in your garden. All visitors to our nursery stop to admire and exclaim over Rosamond Coles Canna. Your friends will similarly exclaim over yours when they see it in your garden. **PRICES:** 35c each; 2 for 60c; 4 for \$1.10; 6 for \$1.60.

12 CANNAS 87c
(Not Labeled)

This amazing bargain collection gives you all the various colors—red, yellow, pink, scarlet. Roots strictly high-grade and hand picked from many varieties. Varieties not labeled. Grow 6 feet high. Bloom July and August. Plant 2 feet apart.

10 CANNAS (Labeled) 99c
Finest Varieties

All roots labeled. You get—
PRICES:
2 President. Glowing scarlet. } Each ... \$0.18
2 King Humbert. Scarlet. } 3 for47
2 City of Portland. Deep pink. } 5 for67
2 King Midas. Brilliant yellow. } 10 for99
2 Ambassador. Poppy-red.

Now Only \$1.19



Ruth Vaughan. Here's a great fluffy ball of the daintiest, prettiest pink you ever saw. Flowers grow to 6 inches across or 8 to 10 inches if richly fertilized. Long, strong, stiff, cane-like stems. A profuse and persistent bloomer. Full form and size throughout the season. Sold only by Kellogg. **PRICES:** 75c each; 2 for \$1.35; 4 for \$2.55; 8 for \$4.95; 12 for \$7.35.

These 8 Beautiful Everblooming Roses

Here are Roses that are equal in beauty to many that sell for \$1.00 each or more—and in sturdiness, health, and vigor, too. What a sensation they will make in your garden. All 2-year, budded stock, field-grown; colors as shown. Order the eight at \$3.67 or order singly at prices below.

\$3.67

- (1) Autumn. 65c each; 3 for \$1.65; 6 for \$2.95.
- (2) Sunkist. 65c each; 3 for \$1.65; 6 for \$2.95.
- (3) Caledonia. 60c each; 3 for \$1.50; 6 for \$2.70.
- (4) Vaterland. 55c each; 3 for \$1.35; 6 for \$2.55.
- (5) Edith Nellie Perkins. 60c each; 3 for \$1.50; 6 for \$2.70.
- (6) Lolita Armour. 65c each; 3 for \$1.65; 6 for \$2.95.
- (7) Mrs. Sam McGredy. 65c each; 3 for \$1.65; 6 for \$2.95.
- (8) Roslyn. 60c each; 3 for \$1.50; 6 for \$2.70.

Order Early! Cannot promise to fill late orders. You get a \$4.95 Value for only \$3.67. Safe delivery guaranteed.

R. M. KELLOGG CO.
Three Rivers, Mich.

You Save
\$1.28

These
5 for \$2.39
only 2.

One each of Caledonia, Autumn, Sunkist, Vaterland, and Edith Nellie Perkins—a \$3.05 Value for only \$2.39. YOU SAVE 66c

These
3 for \$1.47
Only

One each of Lolita Armour, Mrs. Sam McGredy, and Roslyn—a \$1.90 Value for only \$1.47. YOU SAVE 43 CENTS.